

Humanitarian Foundation Releases Free Informational Products

The Jonesgag International foundation recently released free information products to help promote a message of inspiration and hope for humanitarian advocates. The new product offerings include an inspirational e-book of Godwin Jones as well as a guide to help entrepreneurs and businesses setup email marketing campaigns

Laurel, Maryland (July 1, 2009) Jonesgag International has released new digital information products that can be found at jonesgag.com. The new informational products are free for online visitors.

One of the free informational product's available for reading on jonesgag.com is the e-book, "*The Voice of Wisdom and Riches*." The e-book depicts the world through the eyes of Godwin Jones, an orphan who faced incredible loss and sorrow to survive. The book is an inspirational story about overcoming grueling challenges as well as learning the necessary life changing lessons a person must face when fighting against adversity.

Numerous lessons and messages are found throughout the book. One of the key lesson's the book advocates is to use the mind to focus and discipline oneself. If a person can focus their mind, then they will be able to attain the wealth and riches that they seek. A corresponding exercise for this lesson is to envision yourself becoming the person you desire everyday for 30 minutes. The exercise helps clarify a person's thoughts as to who they want to become as well as create a mental roadmap for achieving their vision.

Another key lesson the book advocates is to follow tenets of truth and justice. These principles will help a person not only attain their goals but also sustain them as well. The lessons found in "*Voices of Wisdom and Riches*" display the message Jonesgag International wishes to portray to the world and actively uses these same principles to advocate humanitarian efforts for victims of adversity.

Jonesgag International has also released a guide for creating email-marketing campaigns for non-profit organization such as itself. This information allows other humanitarian organizations to help spread their message and benefit from increased public awareness about their product/service offering towards humanity.

The email-marketing guide includes basic steps on how to launch an email campaign such as building list files, using viral marketing, automating responses, and obtaining consent from potential prospects. The guide also mentions advanced tips to create a successful email-marketing campaign such as when to send emails, creating subject headlines that are relevant to the prospect, and segmenting emails by demographic.

The Jonesgale International foundation also offers free downloads of nature pictures and has links to sponsored affiliate programs such as Traffic Swarm, a sponsor which helps others generate traffic for their websites and increase their ranking in search engine results. The foundation uses a combination of informational products to help promote its online presence and bring aid to the millions of poverty-stricken people who aspire for a better future.