



CoutoSolutions
ROCKING THE BUILDING BLOCKS FOR SOCIAL NETWORKS

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BIG News: Couto Solutions Announces Launch Date

Launch Schedule for August 17, 2009

Couto Solutions CEO Justin Couto officially announced today their new rocking lineup of Social Networking Building Blocks along with a plethora of Community Development, Branding, and Support services will be officially rolled out on August 17th, 2009. There has already been a lot of buzz around the product and service offering with many organizations excited and waiting to take advantage of the new lineup. The products that will be offered are designed as pluggable add-ons for a Social Networking Platform called Community Server which is made by Dallas, Texas based [Telligent Systems](#).

Building Blocks for Community Server

Couto Solutions Building Blocks were designed to seamlessly extend Community Server adding features such as Paid Membership, Paid Support, Community Donation Subscriptions, E-Commerce, Post Tracking, and Event registration. All of these add-ons are very robust and provide advanced reporting capabilities. Couto Solutions didn't stop there; they also went the extra mile creating an Add-Ons framework for their own Building Blocks. Yes, you heard me right, they made plug-ins for their plug-ins. Couto Solutions did all of this while maintaining design flexibility. This means that when you purchase their Building Blocks, you can make them look any way you want. The layout is totally flexible and can take on a form that fits perfectly into your branded social network or online community.

Services for Community Server

In addition to the product offering, Couto Solutions will be offering Consulting for developing custom social networks, community planning services, community branding services, professional support services, and hosting for Community Server.

Open for Business

After the launch on August 17th, Couto Solutions will be open for business as your premiere Social Networking Development Company. To get a glimpse of what's to come, please check out the products listed below:

Building Blocks for Community Server™



Community Server™ **"Paid Support"**™ is a unique offering by Couto Solutions that is built on top of our robust Advanced Membership Building Block. Paid Support™ is ideal for any organization that would like to offer various level of support through their online community.

Paid Support™ Features

- Create and manage unlimited support offerings
- Associate support contracts with your support offerings
- Offer multiple levels of support with guaranteed response times
- Run advanced reports on new, expiring, and expired support contracts
- Automate the management of support contract purchases and renewals

Required Building Blocks



Community Server™ **"Simply Register"**™ is a Couto Solutions Building Block designed to automate the management of simple event registration for organizations that host meetings, seminars, webinars, dinners, and more. Simply Register™ enhances your social network by helping to get people together by making the process of organizing and hosting events much easier.

Simply Register™ Features

- Schedule upcoming seminars, meetings, webinars, dinners, and more
- Offer free and paid events to be purchased through Simply Register
- Associate events with an event blog for event descriptions and details
- Allow web visitors to view who is registered to attend the event
- Print name tags for all people attending the event
- Report on attendees, past events, and compare event revenue

Secure Checkout™

Paid Support™ requires the Couto Solutions Secure Checkout™ Building Block. Secure Checkout™ automates the process of purchasing support offerings through secure e-commerce transactions.

Optional Add-Ons**Directory Connect™**

Member Directory and Communication Add-On

**Community Promote™**

Promotion and Special Offer Coupon System Add-On



Community Server™ **"Private Community"**™ is a unique offering by Couto Solutions that is built on top of our robust Advanced Membership Building Block. Private Community™ is ideal for any organization that would like to provide a subscription based community that requires a member to purchase a membership to access the site's social content.

Private Community™ Features

- Unlimited membership types with multiple levels of access
- Sub-memberships allowing multiple members to be nested under a single membership account
- Automated membership purchase and renewal process
- Manage your members through enhanced member impersonation
- Enhanced member profile with easy access to advanced Community Server™ features
- Reporting on new, expiring, expired members, and churn

Required Building Blocks**Secure Checkout™**

Private Community™ requires the Couto Solutions Secure Checkout™ Building Block. Secure Checkout™ automates the process of purchasing memberships through secure e-commerce transactions.

Optional Add-Ons**Directory Connect™**

Member Directory and Communication Add-On

**Community Promote™**

Promotion and Special Offer Coupon System Add-On

**Required Building Blocks****Secure Checkout™**

Simply Register™ requires the Couto Solutions Secure Checkout™ Building Block. Secure Checkout™ automates the process of event registration and scheduling through secure e-commerce transactions.

Optional Add-Ons**Community Promote™**

Promotion and Special Offer Coupon System Add-On



Community Server™ **"Secure Checkout"**™ is a Couto Solutions Building Block designed to manage secure e-commerce transactions. Secure Checkout™ is required by many of the Couto Solutions building blocks as it provides a simple and safe way to collect the information needed for online purchases. Secure Checkout™ was designed to work with the PayPal payment gateway and can be extended to work with other payment gateways.

Secure Checkout™ Features

- Collect contact information of person purchasing
- Collects billing and shipping information
- Provides a robust shopping cart for managing items being purchased
- Provides the advanced contract management that many of our Building Block utilize for user agreement, purchasing agreements, and more
- Forces contract acceptance for items being purchased that have a required contract
- Emails purchase confirmation receipt to purchaser
- Provides a history of purchases in the user profile
- Allows for a quick and easy checkout experience for existing community members
- Provides an extremely easy to use checkout wizard for new member first time purchases
- Can be extended to work with other products

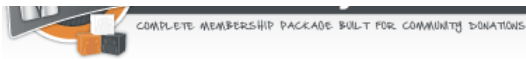
Optional Add-Ons**Directory Connect™**

Member Directory and Communication Add-On

**Community Promote™**

Promotion and Special Offer Coupon System Add-On





Community Server™ **"Community Donate"**™ is a unique offering by Couto Solutions that is built on top of our robust Advanced Membership Building Block. Community Donate™ is ideal for any organization that depends on member donations and sponsorships. This is a great solution for non-profits that would like to automate their sponsorship/donation process.

Community Donate™ Features

- Create and Manage unlimited sponsorship types and donation levels
- Create and associate sponsorship and donation agreements with sponsorships and donations
- Automated sponsorship and donation renewals
- Showcase the members of different levels of sponsorship or donations
- Grant access based on the level of sponsorship or donation
- Reporting on new sponsors, sponsor renewals, and sponsor churn

Required Building Blocks



Secure Checkout™

Community Donate™ requires the Couto Solutions Secure Checkout™ Building Block. Secure Checkout™ automates the process of accepting donations and sponsorship payments through secure e-commerce transactions.

Optional Add-Ons



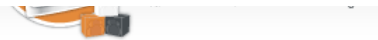
Directory Connect™

Member Directory and Communication Add-On



Community Promote™

Promotion and Special Offer Coupon System Add-On



Community Server™ **"Post Tracker"**™ is a Couto Solutions Building Block designed for niche social networks with a community base that desires an easy way to read every new forum post just by visiting the site. Post Tracker™ makes locating and reading the next unread post in a topic effortless. Individuals can see at a glance what forum activity has taken place since the last time they visited the website. Post Tracker™ also comes with an enhanced traditional forum layout that many communities desire. Post Tracker™ even includes forum personalization which allows members to choose what forums they would like to see. Furthermore, Post Tracker™ provides members with the ability to get aggregate topic views across forums, forum groups and the entire forum system.

Post Tracker™ Features

- Instant view of Read vs. Unread
- Aggregate topic views of all topics in all forums under a specific forum groups including an all forums aggregate topic view
- Traditional easy to use forum layout
- Advanced sorting offers a latest post date sort, topic sort, and post sort
- Easy filter drop-down menus to filter by date and read status
- Return to topics quick links in post view
- View all posts in single topic on a single page using a "quick link" option
- Print all posts in topic quick link
- Enhanced "link to post" functionality
- Forum personalization – View only the forums you are interested in
- Forum group post tracking included

Optional Building Block Add-Ons



Community Server™ "Community Promote"™ is a Couto Solutions Building Block Add-On designed to work with each of our Building Blocks that utilize our Secure Checkout™ Building Block. The great thing about this add-on is that it works across building blocks by letting you create coupons and promotions for events, memberships, and more. Community Promote™ will allow you to generate single or multi-use coupons that can be emailed, printed and post mailed, or advertised on your website. Coupons you generate are redeemed through our Secure Checkout process just as they are through any major retail site.

Community Promote™ Features

- Offer coupon discounts for all Building Blocks that use Secure Checkout™
- Generate coupon codes for single or multi-use
- Email coupons to single or multiple recipients
- Get stats on all coupons that have been redeemed

Can Be Added To:



Secure Checkout™
Complete secure checkout shopping cart system.



Paid Support™
Membership package for communities that offer paid levels of support



Private Community™
Membership package for communities that offer private social content



Community Donate™
Membership package for communities that utilize donations and sponsorship



Simply Register™
Simple Event Registration System for communities that hold meetings, dinners, seminars, and webinars



Community Server™ "Directory Connect"™ is an Add-On for the Couto Solutions Advanced Membership™ Building Block that is made up of Paid Support™, Private Community™, and Community Donate™. Directory Connect™ is robust membership directory system that makes it easy for community members to meet other members in their area. With Directory Connect™ you can do geographic, named, and address searches for other members in your social network. Directory Connect™ is completely configurable by administrators who can choose what member information is available and how it may be used.

Directory Connect™ Features

- Geographic, name, and address based search capabilities
- Configurable search profiles that can vary based on role
- Export membership data based on search criteria
- Send email to members based on member search criteria

Can Be Added To:



Secure Checkout™
Complete secure ecommerce shopping cart system



Paid Support™
Membership package for communities that offer paid levels of support



Private Community™
Membership package for communities that offer private social content



Community Donate™
Membership package for communities that utilize donations and sponsorship



Simply Register™
Simple Event Registration System for communities that hold meetings, dinners, seminars, and webinars



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