

Pabst Productions

INCORPORATED

FOR IMMEDIATE RELEASE: August 14, 2009

Pabst Productions Chooses Pingdom for Service and Uptime Monitoring

RALEIGH, NC-August 12, 2009 – Pabst Productions, a leading provider of electronic media and software solutions, announced today that they have chosen Pingdom to provide real-time monitoring and availability information for all hosted customer systems. Pingdom, a Sweden based company, provides uptime and availability monitoring for many Fortune 500 and top non-profit organizations.

Pingdom has a unique and extensive network of monitoring stations and systems around the globe that provide real-time monitoring information to ensure that even the largest of systems remain available to users. Pabst Productions includes monitoring and a basic uptime guarantees for all hosted systems and applications and also provides stand alone support and monitoring software for other services and systems as well.

“By utilizing Pingdom to provide our availability and uptime information we are able to gain deeper insight and information into our operational systems.” said Brent Pabst, Chief Executive Officer for Pabst Productions. “We believe the addition of this improved monitoring service will allow us to better serve our customers and provide them with more exact information than previously available.”

With the new service from Pingdom customers will be able to enjoy piece of mind knowing that Pabst Productions and a world renowned service provider are constantly monitoring and checking customer systems to ensure their availability, regardless of the day or time. All hosted customer systems have already been migrated to the new monitoring service and all future customers and system will be monitored by the Pingdom service. Contract based support arrangements will only be moved to the new service with a renewed contract or agreement.

Current customers may also request access to view their system statistics and basic performance information by contacting their sales or support representatives. With the new service Pabst Productions now allows customers to view uptime information on a simple website. Plans are also in the works to integrate the monitoring service into the new customer control panel to allow customers to have a centralized management portal.

About Pabst Productions

Pabst Productions, Inc. (PPI) is a provider of electronic media products and services based in Raleigh, NC. Formed in 2007, the company’s mission is to provide exceptional electronic media services and products to both corporate institutions as well as consumers. Pabst Productions boasts a large variety of services from custom software and application development to video and audio production services. For more information, visit <http://www.pabstproductions.com>.

About Pingdom AB

Pingdom has a very strong and narrow focus. That focus lies on covering the uptime monitoring needs of 90% of the companies in the world. Instead of branching out into other areas, we will instead place all our efforts into maintaining the best uptime monitoring service available. The technology behind Pingdom is developed in house, which gives us an unparalleled ability to satisfy both the current and future needs of the market. <http://www.pingdom.com>.

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