



7101 W Hwy 71 Ste 250, Austin, TX 78735  
512.288.8528  
admin@rebeccasreads.com  
www.rebeccasreads.com

No Limits - How I Escaped the Clutches of Corporate America to Live the Self-Employed Life of My Dreams

Sara Morgan

Custom Solutions (2009)

ISBN 9780615299327

Reviewed by Kam Aures for Rebeccasreads.com (08/09)

“No Limits- How I Escaped the Clutches of Corporate America to Live the Self-Employed Life of My Dreams” is a very inspiring book. If you currently are employed within corporate America and have dreams of starting your own business, I think that “No Limits” will give you the extra push that you need to go out and do it! The author, Sara Morgan, makes an excellent point in her introduction that small businesses have an advantage right now. “The new economy insists that successful businesses are able to react quickly and that these businesses are able to closely monitor their markets and rapidly adjust according to their needs.” (p. 17) Corporate America really can’t do that, but small businesses can. Therefore, if you are interested in starting your own, now is the time to do it!

Morgan starts out the book by telling us her own story of how she became self-employed in 2005 by starting a consulting company. She then goes out to outline the benefits of self-employment, describes the type of person who will more likely succeed in starting a business of their own, tells us how to get started, and provides us with plenty of other useful tips and advice.

“No Limits- How I Escaped the Clutches of Corporate America to Live the Self-Employed Life of My Dreams” is well-organized and is an easy book to read. All of the points are neatly laid out and there is even a chapter summary card at the end of each chapter. Morgan suggests that these chapter summary cards be copied and posted up somewhere where you are able to see them every day. This process would provide a great reminder of the ideas discussed and also serve as a sort of an action plan.

I recommend this book to anyone who is interested in becoming self-employed. There are a lot of great points in the book that I believe will be very inspirational and encouraging to those that have an interest in starting a business of their own!