

The Thinking Accelerator™ featuring HBDlinteractive™

# The Whole Brain® Advantage On Demand

## Get Better Results Faster in an Increasingly Complex Environment



The pace of change in business has never been more rapid or more complex. New challenges are demanding nimbler, more focused decision-making, innovation and leadership capabilities while dispersed and virtual operations can make it that much more difficult to reach everyone effectively.

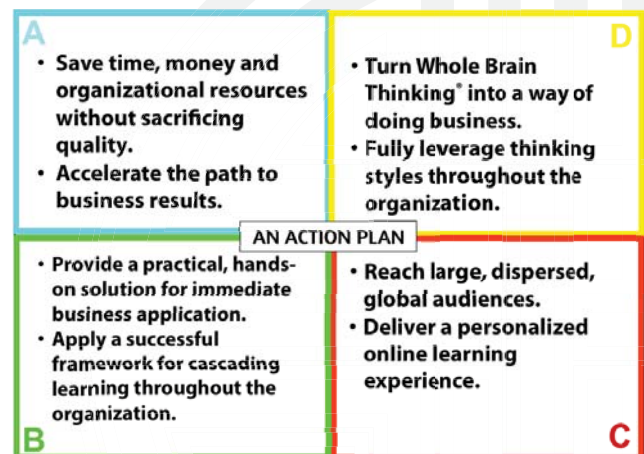
To stay ahead, organizations need a cost-effective yet high-quality way to get **better results** faster and more consistently across the enterprise. And that requires **better thinking**.

Developed in partnership with IBM as part of its global new leader development program, **The Thinking Accelerator™ featuring HBDlinteractive™** immerses participants into the concepts, principles and applications of Herrmann International's Whole Brain® methodology through a blended learning experience that can rapidly scale to meet today's complex business challenges. Beyond just raising awareness about thinking preferences, the Thinking Accelerator™ featuring HBDlinteractive™ guides participants through the action-planning and problem-solving processes, helping them apply Whole Brain Thinking® immediately to real-life work challenges for better results.

With the Herrmann Brain Dominance Instrument® (HBDI®) – the premier thinking styles assessment tool used around the world – at its heart, the program's state-of-the-art simulation provides each participant with a self-paced, on-demand and personalized learning experience while helping you reach large, dispersed and virtual audiences faster and more efficiently. That means your entire organization can reap the **Whole Brain® Advantage**, including such critical business benefits as:

- ◆ Improved problem solving and decision-making
- ◆ Rapid individual ramp-up to new responsibilities
- ◆ More productive and engaged departmental and cross-functional teams
- ◆ Better collaboration, creativity and innovation
- ◆ Increased results across business functions and tied to your most important business goals, including operations, leadership development, diversity, sales, marketing, customer service and product development

The full blended solution encompasses the simulation program as well as context setting and action learning activities to ensure on-the-job relevance and impact. You'll be able to focus your valuable classroom time on application and reinforcement, vital elements for long-term success.



Accelerate the path to better results through better thinking with The Thinking Accelerator™ featuring HBDlinteractive™

better results through better thinking

794 Buffalo Creek Road, Lake Lure, NC 28746 • 800-432-HBDI (4234), 828-625-9153, 828-625-1402 (fax)

www.hbdi.com