



San Ramon
ecoFESTIVAL
good green fun for everyone

AUGUST 29 & 30, 2009





About Eco-Festivals, Inc.

Eco-Festivals, Inc. is a non-profit organization seeking 501(c)(3) status that aims to create “Good Green Fun for Everyone.” By teaching everyday people how they can incorporate environmentally-friendly practices into their routines, Eco-Festivals, Inc. events provide a path for folks to live a Green lifestyle simply and cost-effectively. Today, average citizens are as eager to educate themselves on how they can minimize their impact to our planet as environmental enthusiasts, and we strive to provide that blueprint for a sustainable way of life. Our events engage consumers of all ages through interactive entertainment

and exhibitions to make learning how to minimize harm to our environment fun.

Through games, activities, exhibits, demonstrations, and expert keynote speakers, event attendees enjoy experiencing new food, clothing, toys, home items, transportation innovations, and career opportunities that can limit their impact on Mother Earth. Eco-Festivals, Inc. teams with hundreds of leading environmentally-conscious vendors that produce Green goods and services and adhere to high operational standards for waste management, pollution prevention, and resource conservation.



The 1st annual San Ramon Eco-Festival on August 29–30, 2009 is sure to be no ordinary event. It will truly be a unique experience to engage families and individuals of all ages. As creative consultant to Eco-Festival Inc., Robert Craymer, known to many as the “Guru of Eco-Greenrooms,” has partnered with us to make this event a sensory overload of green education and entertainment for everyone.

Keynote Speakers

The San Ramon Eco-Festival will feature lively chatter from people who have made “green” living...well, a living! Be a part of the Eco-Festival’s Keynote Speaker series and attach your name to the country’s liveliest Eco- film and television personalities. Famous actors, leading TV talk show hosts, and an interior designer for the stars will be engaging and enwrapping everyday Californians in how they bring environmental awareness to every aspect of their lives from living room dEco-rating to gardening to cooking to leisure. Environmental awareness isn’t just a day job for our speakers, it’s their passion and way of life. Each day, they make helping the environment an exciting lifestyle, whether it is sprucing up homes and gardens using Eco-friendly methods, designing exotic backstage Eco- lounges, cooking flavorful organic meals, or cruising in battery-powered cars. Join our speakers in showing thousands of aspiring Eco-friendly Bay Area residents how living Green is more than just a civic duty—it’s a ton of fun, too.

Our speakers include:



Ed Begley, Jr. and Rachelle Carson-Begley

Since 2007, Ed Begley, Jr. and his wife Rachelle Carson-Begley have demonstrated to America that being Green is oodles of fun. In the HGTV reality series “Living with Ed,” viewers have seen the couple’s Green lifestyle that includes everything from a solar-powered home to an electric car to tofu brownies and more. At the Eco-Festival, attendees will be fascinated to learn that the elements of Ed and Rachelle’s sustainable existence aren’t just for wealthy Hollywood celebrities. Ed and Rachelle will show you that their Green lifestyle is well within your reach. Ed and Rachelle have enjoyed distinguished acting careers. Ed’s resume includes dozens of films and six Emmy nominations for his work on the long-running hit television series, “St. Elsewhere;” Rachelle has appeared in dozens of television shows, including “NYPD Blue” and “8 Simple Rules.”



Nicole Facciuto

Who says rooms designed with an environmentally-friendly bent can’t be exotic showpieces? As host of HGTV’s “Red Hot & Green” TV series, Facciuto proves that Eco-friendly homes don’t have to lack pizzazz. Each week, Facciuto and her crew trans-

form plain rooms into Eco-friendly spaces with flair. In addition to her work on “Red Hot & Green,” Nicole has also appeared on “Good Morning America,” “House Wars,” and “What’s Your Sign? Design. Aside from her TV work, her bi-coastal Nicole Facciuto Design firm gives families the sustainable interior of their dreams while being sensitive to the Earth and to clients’ wallets.



Susie Coelho

Susie Coelho, the host of HGTV’s “Outer Spaces” program, is going to show the Eco-Festival how backyards can be turned into picturesque Green landscapes. On the show, Coelho’s team performs makeovers on backyards of unsuspecting homeowners who have temporarily vacated their residences. At the Eco-Festival, Coelho will reveal how your backyard can also be an oasis for kids and parents, alike. Coelho has hosted a variety of other lifestyle and entertainment shows on top of the ten-plus specials she has performed for HGTV. Coelho’s television resume also includes appearances on numerous network shows including NBC’s “Today,” ABC’s “The View,” and “Oprah.”

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Meet the Experts

The Eco-Festival is calling all experts

in Green living to donate their time one August weekend to educating average citizens on how they can incorporate environmentally-friendly ways of living into their day-to-day lives. Are you an accomplished organic chef? Are you involved in Eco-friendly construction? Do you make, sew, or produce sustainable clothing? Is there another facet of life in which you minimize the impact on our Earth that others could benefit from? By holding 5-10-minute individual sessions with dozens of men and women eager to replicate your Eco-successes, you will be spreading the gospel of incorporating Green into our collective everyday consciousness and being.

Hollywood Eco-living space designer and furniture-maker Robert Craymer, interior designer and TV host Nicole Facciuto, and nationally-recognized backyard landscaper Susie Coelho are among the experts who have already signed on to share their knowledge. So join them in imparting your expertise and send people home with new Green wisdom.

We also want to invite you to spend part of that weekend helping us make a difference well after the festival by raising money for our year-round initiatives and activities. If you are interested in educating thousands of Californians about your trade and helping us fundraise, please email us at experts@Eco-Festivals.org.



Robert Craymer, “Guru of Eco-Greenrooms”

Have you ever sat in the same chairs and walked on the same floors of Hollywood’s hottest actors?

Furniture and living space designer Robert Craymer has actually done it. Known to many as the “Guru of Eco- Greenrooms,” his Green VIP rooms are behind the scenes at Bravo A-list Awards, Young Hollywood Awards, the Oscars, the Golden Globes, Sundance Film Festival, and former Vice President and Nobel Prize Winner Al Gore’s LiveEarth concert series. His designs can be found in numerous print, magazines, on-line broadcasts and television shows such as Oprah, HGTV, the New York Times and Town & Country. Craymer’s rcrgreen design firm makes furniture out of sustainable materials using only Eco-friendly methods and his new “Cradle to Cradle” program has formalized these refurbishing techniques to allow everyone to take part in Green restoration. Always a champion of young Green entrepreneurs, Craymer is eager to show Eco-Festival goers that green room design isn’t just a Hollywood fad; it’s for anyone who wants to create their own Eco-rooms. Robert and his critically-acclaimed rcrgreen design firm has partnered with us to make this event a sensory overload of green education and entertainment for everyone. We are very proud to have Robert Craymer, the man who Greened Tinseltown, aboard as creative consultant to the Eco-Festival.



Career and Job Fair

Many attendees will be stirred into action by what they learn during the Eco-Festival. That is why the event will feature a Green Career and Job Fair where career coaches, recruiters, volunteer coordinators and non-profit organization executive directors will inspire people to make fighting on behalf of our community a full-time devotion or a regular part-time duty.

If you are a career counselor, management consulting firm, HR specialist, temp or full-time placement agency, or non-profit employee in charge of hiring, missing out on the Eco-Festival Green Career and Job Fair

means losing the chance to interact with thousands of Bay Area teachers, lawyers, engineers, marketing specialists, and other members of the workforce who want to ply their trade to help Mother Earth. Come and help folks looking for a new challenge apply existing skills in an entirely different context to help face the environmental challenges of today and tomorrow. Or, associate with our public expert panel session that will provide an overview of how the changing Green occupational landscape has created new exciting job opportunities in the Bay Area and across the country.



Support the Eco-Festival Green Career and Job Fair and help members of the Bay Area workforce integrate their enthusiasm for ecological quests into their professional lives.



Zoo Station “The Complete U2 Experience.”

The Main Stage will make the sounds of world-famous rock band U2 and their lead singer, noted environmentalist Bono, come alive as the band's four members—singer Bono, electrical guitarist The Edge, bassist Adam Clayton, and the drummer Larry Mullen Jr.—perform over 140 well-known and obscure U2 songs, including “With or Without You,” “Beautiful Day,” “Vertigo,” “Elvis Presley and America,” and “Promenade”.





Kids Zone • Kids Zone • Kids Zone • Kids Zone

Where do your kids prefer to spend their summer afternoons? The playground? The amusement park? The museum? The Eco-Festival's Kids Zone will be all of those activities rolled into one. Featuring a variety of the country's most famous children's acts, hands-on activities, and interactive educational exhibits, the Kids Zone will teach kids how to live Green in a setting that feels nothing like Sunday school. Robert Craymer—the Green lounge designer for some of the most prominent events in the nation, will serve as a creative consultant to the first annual Eco-Festival making the Kids Zone a place where kids will learn to integrate

sustainable practices into their routine through good Green fun and games.

By sponsoring, exhibiting, or performing at the Kids Zone, you will be associating your company with leading children's talent and entertainment. This includes SteveSongs, the award-winning creator of some of the top-selling children's albums in America and the co-host of the PBS Kids network's morning programming; the Happy Birds, a collection of colorful and charismatic parrots seen on the



“The Tonight Show” with Jay Leno and the “Ellen DeGeneres Show” doing an assortment of tricks; amusement park rides powered by solar generators and biofuels; an Arts & Crafts center; an Eco-Midway of sustainable carnival games to benefit non-profits; and interactive exhibits and classes.

So put on your creative thinking cap and contact us today to be a part of this one-of-a-kind eco-extravaganza. Because for one August weekend, learning how to respect our planet will never be more fun, and we want to welcome you to add to the excitement.





Eco-Friendly Food Court

On the weekend of August 29-30, organic Bay Area food vendors will be satisfying the appetites of thousands of the region's residents. The Eco-Festival's Eco-Friendly Food Court will be one large kitchen, restaurant, and snack shop for families who have worked up an appetite enjoying the festival's interactive fun. Caterers, breweries, wineries, disposable dishware vendors, appliance and cookware companies and other kitchen-related merchants with an environmental bent can't afford to miss this unprecedented gathering of everyday Californians experiencing new organic recipes and learning new tricks of the trade in cooking, cleaning, and disposing of meals in a manner gentle to Mother Earth.

Come and join several location non-profit and youth organizations who will be raking in proceeds whetting festival goers' tastebuds with prepared meals and tasty sides. Create an Eco-kitchen where the smell of the most flavorful locally-raised food cooked with the healthiest ingredients is wafting in the air. Bring out the everyday Californian's inner Eco-Julia Child by showing them the best locally-produced grains, flours, fruits, vegetables,

herbs, spices, seafood, and meat products and the environmentally-safe pots, pans, and appliances to cook them with. Provide thirst-quenching sodas and juices in biodegradable cups for the kids and top-quality Bay Area beers and wines for the adults.

The Eco-Festival will be collaborating with Robert Craymer and his critically-acclaimed regreen design firm to make the Eco-Friendly Food Court an important part of the first annual Eco-Festival's world of interactive amusement. We'll gather thousands of aspiring eco-chefs and food connoisseurs in one place, so get ready to show them the joy of Eco-friendly cooking and eating!



Vendor Village

Get Ready for Good Green Fun for Everyone! For two extraordinary days at the end of August, the Eco-Festival's Vendor Village will be the center of a new Green universe. We want you to be a part of this revolutionary metropolis of Eco-friendly excitement. Robert Craymer and his critically-acclaimed rcgreen design firm will be collaborating to create a sensory overload of Green education and entertainment that will engage and inspire 10,000 to 20,000 kids and adults into incorporating Eco-friendly ways into their lives.

Creative-thinking organizations will show visitors the most innovative sustainable goods and services for just about every walk of life. Suppliers

of everything Eco-friendly for the home, garden, and office will be surrounded by speakers, raffles, circus and carnival acts, musical performances, and other forms of interactive entertainment — all designed to inspire thousands of Californians to live and shop Green.

Join the rest of the Bay Area's leading peddlers of sustainable clothes, turf, appliances, toys, building services, and everything in between on

the Vendor Village's "Green Street," and help throngs of Californians with disposable income experience the merriment of Eco-shopping, learning, and putting their money where their clean Eco-living heart is.

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Eco-Friendly Fashion Show

Green is today's hippest and sexiest color, and the proof will be at the Eco-Festival's Eco-Friendly Fashion Show that will be held on the festival's main stage. If you are one of the Bay Area's top environmentally-responsible designers, jewelers, or makeup artists, you can't afford to miss this opportunity to show thousands of Californians eager to stock their wardrobe with fancy environmentally-friendly threads and jewels that sustainable is chic, stylish, and exotic.

The Eco-Friendly Fashion Show is the place to be for those who make trendy clothing out of organic materials without using pesticides and other harmful substances, magnificent jewelry made from metal and stones through fair trade practices, all-natural beauty products, and other Eco-fashionable products.

Sustainable clothing is a lot more than hippies and hemp bags, and the Eco-Festival will show that a hip fashion shopping experience can be kind to our environment. Shoppers will see that items like animal product-free leather bags, vintage jeans, or shoes with soles made from recycled rubber can be the envy of co-workers and peers. Green beauty won't stop at clothing, accessories, and jewelry, either. Clothes horses can also check out bathroom items free of harmful chemicals. Products made from botanical oils, plant proteins, and natural elements will demonstrate that skin and hair look as good as new without long term damage to their health or the planet's.

As creative consultant to the Eco-Festival Fashion Show, Robert Craymer will help make the event a sensory overload of Green education and entertainment. The Eco-Friendly Fashion Show is a critical part of a larger vision of making the integration of Green into every aspect of festival goers' lives a sheer pleasure.

The Eco-Friendly Fashion Show will make thousands of fashion consumers appreciate that Green looks golden from head to toe.





Auto Zone

Nothing says California quite like enjoying the open road, but unfortunately a lot of our freeway fun has negative effects on our environment. We want to invite you to join us August 29–30 to be a part of the Eco-Festival's Auto Zone and show drivers that they can have true motor merriment without “braking” the Eco-system.

The Auto Zone will be a showcase of the leading innovations in electric cars, hybrids, car care, and public transportation. Thousands of Californians

will learn that, today, Greening the roads comes with performance, power, sleekness, and automotive thrills! The Auto Zone will prove that reducing carbon dioxide, carbon monoxide, and other harmful elements does not mean sacrificing pizzazz, style, and quality, too. It will be a place where even the once-bland world of public transportation will come alive. It will also introduce new parts, maintenance, alternative fuels, and car care tips that will save money AND keep cars galloping without

leaving much of a footprint. It will be a platform for speakers from innovative new automotive brands and traditional car companies to tell us about the exciting Green innovations we can expect...down the road.

Californians love their cars, so be a part of the Eco-Festival Auto Zone and show drivers the new Green road rules. Help pave the way to a world where drivers make both their autos and their planet last without sacrificing vehicular adventure.

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Sponsorship

Dear Eco-Friends,

The San Ramon Eco-Festival is right around the corner! The event will take place on Saturday and Sunday, August 29–30. Below are some basic event details:

Location:

6200 Bollinger Canyon Road, San Ramon, California 94583

It is located on the future site of the San Ramon Civic Center

Hours:

Saturday, August 29, 9:00 a.m. to 9:00 p.m.
Sunday, August 30, 9:00 a.m. to 7:00 p.m.

Fees:

\$100 for Non-Profit booths
\$200 for Arts & Crafts booths
\$450 for Food* booths, plus 10% of net proceeds to Eco-Festivals, Inc. to offset operating costs
\$650 for Fair Trade and Commercial booths (including 10x10 spaces at the Auto Zone**)

*Limited space. (Only 15 food spaces available)

**Our Auto Zone exhibits can be customized to meet your needs. Please contact sponsorship@Eco-festivals.org or 1-866-500-3401 for availability.

Eco-Festivals Inc. will deploy and deliver an aggressive marketing campaign with nearly 60 million impressions through Public Relations, Television, Radio, Print Advertising, On-Line Media and Community Street Promotions.

For further information on our marketing campaign please contact sponsorship@Eco-festivals.org.

I have included a copy of all exhibitor rules and regulations. Please read them carefully and save a copy for your records. For your convenience, we have created an online registration form to expedite the application and contract process.

With a limited number of food booths, interested parties should email requests to food@Eco-festivals.org as soon as possible (see food rules for details). Please note that local organizations and non-profits have priority. All food booth applications must be turned in by 5 p.m. on Friday, June 5. The Eco-Festival Food Booth Committee will review all applications and notify organizations of their selections by June 20. There is a mandatory food booth meeting for all groups selected to participate in the festival on Wednesday, August 5 at 6:30 p.m. at the San Ramon Community Center.

I look forward to working with you and if you have any questions, please call me at (866) 500-3401.

Thank you.

Sincerely,
Robert Jacobs

Demographic Data

San Ramon

Median Household Income \$111,604
Population 21.7% increase since 2000
Median age 37
Families (non-single residences) represent 71.7% of the population.

Danville

Median Household Income \$126,797
Population 1.9% increase since 2000
Median age 42.8
Families (non-single residences) represent 80.1% of the population

Alamo

Median Household Income \$159,759
Population 15,626
Median age 43
Families (non-single residences) represent 84.6% of the population

Dublin

Median Household Income \$106,195
Population 28% increase since 2000
Median age 34.6
Families (non-single residences) represent 69.8% of the population.

Pleasanton

Median Household Income \$109,470
Population 10.2% increase since 2000
Median age 39
Families (non-single residences) represent 74.6% of the population



Vendor Rules and Regulations

Keep These for Your Records

The Eco-Festival is dedicated to being green from the ground up. The theme is "Good Green Fun for Everyone." Thus, all vendors must be eco-friendly companies or organizations and/or sell eco-friendly products and services.

We highly recommend you review the Bay Area Green Business Program at <http://www.greenbiz.ca.gov> and take the pledge. Eco-Festivals, Inc. reserves the right to restrict any beverage sales; no vendor shall be allowed to sell or distribute beverages of any kind without prior written consent. The Eco-Festival will present a wide variety of businesses focused on green living, sustainability, and healthy lifestyles. Eco-Festivals, Inc. reserves the right to deny an exhibitor application/ registration for any reason. Important Note: If your organization is found not to be an eco-friendly or selling non eco-friendly products you will be denied participation. (See cancellation policy at the end of this document for additional details)

The cost of exhibiting includes your space only. We encourage early registration. Exhibitors must specify their needs for electricity, tents, tables, and chairs as part of their application process. These items will be provided at a cost to the exhibitor, and the exhibitor is responsible for the cost and care of these items. Please note that we have negotiated exclusive pricing with Special Events, Inc. to help save exhibitors money. There can be no changes after August 1 and exhibitor space is non-refundable after that time for any reason, including inclement weather on the days of the event.

Eco-Festival-provided canopy is required, unless you are a specially-designed trailer or sales unit and are pre-approved by Eco-Festivals, Inc. management. NO EASY-UPS. NO EXCEPTIONS! Canopies have two sides and a top. You are responsible for providing your own front closure. (Canopy and other rentals fees are listed in the equipment rental section at the end of this document)

Booth Staffing: Your exhibit booth must be staffed at all times the event is open to the public. The exhibit is of no value to either you or festival goes if it is closed and not staffed. Exhibits found to be un-staffed will not be invited to return next year and may be closed down during the Festival. Please be sure your staff is awake, chipper, and ready to sell at all times!

Signs: Signs must be neat and professionally lettered on Eco-Friendly materials. No hand-lettered signs of any kind are permitted. Any signs not meeting these requirements will be removed. If your sign does not meet quality standards, it may not be hung. The Eco-Festival's management will have full discretion as to the judgment of each sign's quality and location.

Prohibited Items: Exhibitors may not display or sell items considered to be obscene, related to drug use, or inappropriate for a family event. The decision of Eco-Festival management will be final.

Evaluations: Commercial exhibit displays may be photographed and will be evaluated by Eco-Festivals, Inc. staff during regular exhibit hours. Evaluations may determine which exhibitors are invited to return. These assessments will be based on the following:

- Attractiveness of display
- Neatness
- Staffing (i.e. booth is manned at all exhibit hours)
- Compliance with rules, regulations, and terms of contract

Auto Exhibit Rules: Companies exhibiting at the Auto Zone must comply with the following rules:

- Parking brakes of all vehicles must be applied at all times during festival hours
- Blocks must be placed under all wheels

- Vehicles must have no more than one quarter of a tank of gas
- Fuel tanks must be locked with a locking cover to prevent the escape of vapors
- Vehicles must not be moved for any reason during show hours

Arts & Crafts Exhibit Rules: There is no booth sharing or double occupancies allowed in this classification. All Arts & Crafts vendors must only have products from showing artists. NO REPRESENTATIVES ARE ALLOWED AT THE EXHIBIT! In addition, no manufactured products are permitted in the Arts & Crafts section of the festival.

To be considered, you must submit five photographs of your product to be considered. You must also submit one work of the artist working in the studio. This is to help us enforce the authenticity of the craft and help confirm that the product is not a commercial good. We strongly encourage you to submit a picture of the booth setup as well. Once you are registered online, you will receive instruction on how to email photos to Eco-Festivals, Inc. staff. Acceptance is based on compliance with the aforementioned quality standards.

Arts & Crafts vendors who present manufactured products or products made by another artist will be asked to leave. RANDOM INSPECTION OF BOOTHS will begin at noon and continue throughout the event. Arts & Crafts vendors may NOT sell food and beverages. If you are found selling food and beverages, you will be asked to leave and will not be eligible for a refund of fees.

Eco-Festivals, Inc. reserves the right to reject any contract on the basis that items intended for sale do not meet Eco-Festivals, Inc. requirements and standards, or merchandise intended for sale at said event is not listed in the Itemized List of Goods For Sale section of the online registration application. If the product is for sale and has not been listed, Eco-Festivals, Inc. reserves the right to have the unlisted product removed.

Food Vendor Rules: Organizations applying to be a Food vendor at the festival will be prioritized in the following order:

1. Non-Profit organizations in San Ramon
2. San Ramon city restaurants
3. Local Bay Area food establishments
4. Food vendors outside of the Bay Area

All Food vendors, including pre-packaged Food vendors, must have appropriate CONTRA COSTA COUNTY HEALTH PERMITS, which must be obtained by August 1. Prior to the event, you must fax 1-866-500-3401 or mail your health permit to Eco-Festivals, Inc. at the following address:

P.O. Box 2092
Dublin, CA 94568

If you have any questions please call the Food Specialist Coordinator at 1-866-500-3401.

Remember, think "green"! ALL FOOD VENDORS MUST SERVE FOOD IN BIODEGRADABLE/COMPOSTABLE MATERIAL CONTAINERS. NO STYROFOAM ALLOWED! To insure that all plates, flatware, and napkins meet this standard, all materials must be ordered through AllardPPC, with whom we have arranged special pricing. (Contact Ross Allard of AllardPPC at 941-412-0437 for further details)

All Food vendors must provide a Certificate of Insurance showing their liability coverage in the amount of \$1,000,000, naming Eco-Festivals, Inc.; The City of San Ramon; and the city's officers, agents, employees and volunteers as additionally insured.

Eco-Festivals, Inc.'s disposal regulations are as follows:

- Eco-Festivals, Inc. will provide facilities for gray water dumping
- Dumping of cooking oils must be done in approved oil barrel provided by Eco-Festivals, Inc.
- Dumping of charcoal is prohibited and must be removed by vendor
- ALL FOOD VENDORS MUST PROVIDE A MINIMUM FIVE-POUND ABC-APPROVED FIRE EXTINGUISHER
- Prior to occupying your booth, vendors will be required to sign a dumping agreement and post a \$200 cleaning deposit, to be returned at the end of the event after cleaning inspection is complete

Commercial Vendor Rules: San Ramon commercial businesses will have first priority among Commercial vendor applicants. The remaining commercial categories not filled by San Ramon establishments will be awarded to companies outside our area on a first come, first serve basis.

ALL COMMERCIAL VENDORS MUST HAVE A PROFESSIONAL PRESENTATION AND PROVIDE PHOTOGRAPHS OF THE BOOTH SET UP WITH THE APPLICATION. INSTRUCTIONS FOR SUBMITTING PHOTOS WILL BE PROVIDED IN THE CONFIRMATION PAGE OF REGISTRATION. All Commercial vendors who have drawings must make them free to the public.

No commercial jewelry or artwork is allowed. This is not a flea market.

Eco-Festivals, Inc. reserves the right to reject any contract on the basis that items intended for sale do not meet the organization's requirements and standards, or merchandise intended for sale at said event is not listed on the Itemized List of Goods For Sale section in the online registration of this application. If the product is for sale and has not been listed, Eco-Festivals, Inc. reserves the right to have the unlisted product removed.

Non-Profit Vendor Rules: All Non-Profit organizations must fill out an application and submit a fee for booth space. You will be allowed to hand out information on your organization to the public as long as there is no fee involved. You are encouraged to include signage identifying your group, and you may also wear clothing that advertises your organization. You may not sell anything from your booth except what you have contracted with Eco-Festivals, Inc. to sell. As Non-Profit booths are limited, applications will be accepted on a first come, first serve basis.

Eco-Festivals, Inc. reserves the right to reject any contract on the basis that items intended for sale do not meet the organization's requirements and standards, or merchandise intended for sale at said event is not listed on the Itemized List of Goods For Sale section of this application. If product is for sale and has not been listed, Eco-Festivals, Inc. reserves the right to have the unlisted product removed.

CANCELLATIONS: If an exhibitor is found not to be an eco-friendly company or organization prior to the August 1 deadline, all moneys minus processing fees will be refunded. If an exhibitor finds it necessary to cancel the contract, a portion of the fees paid may be refunded. If the cancellation occurs 30 days or more prior to the event, 25% of the full exhibit fee, plus processing fees, will be retained by Eco-Festivals, Inc. and the balance of the paid fees will be refunded. There will be NO REFUND for cancellations within 30 days of the event. Refunds for late cancellations will be made within 30 days after the conclusion of the event.

EQUIPMENT RENTAL FEES

Canopies with 3 sides 10 feet by 10 feet: \$200

Canopies with 3 sides 10 feet by 20 feet: \$350

POWER FEES: There will be a \$150 electric fee for 220-volt users. You must be ready for hookup by 7:00 a.m. on the Saturday of the event.



Contact Us

Robert Jacobs
FAX

info@Eco-festivals.org

866-500-3401

866-563-9212

Mail:

P.O. Box 2092, Dublin, CA 94568

Food Booths

food@eco-festivals.org

925-895-8501

Auto Zone

sponsorship@Eco-festivals.org

Ross Allard, AllardPPC

941-412-0437

Bay Area Green Business Program

<http://www.greenbiz.ca.gov>

For further information on our marketing campaign please contact sponsorship@Eco-festivals.org.



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