FOR IMMEDIATE RELEASE:

ETHERNET EXTENSION EXPERTS OPENS UP INTERNATIONAL OEM OPERATIONS TO ALL TYPES AND SIZES

Large and Small IT Manufacturers to Benefit from E3's Flexibility, Expert Customization, and Support

LAS VEGAS, NV – October 6, 2009 --- Ethernet Extension Experts (or "E3"), designer and manufacturer of cutting edge ethernet extension technologies, announces the grand re-opening of its OEM services to all types of IT manufacturers, large and small. Now, practically every manufacturer looking to integrate ethernet extension technologies into or between their devices can enjoy the benefits of E3's industry-best performing, low-cost, American supported solutions, elegantly and profitably.

Thanks to Ethernet Extension Experts' recent logistic improvements and strategic alliances, E3 is more nimble, ready, and tested to meet the diverse OEM demands of its manufacturing/supplier customers. E3's American engineering continues to be on call to its OEM clients looking for custom integration, but recent optimizations to manufacturing now allow E3 greater latitude in form and, more importantly to small businesses, *much* more flexibility in quantity. Order runs can now range from as high as 5000+ to as low as just 5 units.

"True to our mantra, we are simply evolving. With time, relationships, and expertise comes more efficient, more responsive manufacturing," said David Conners, Director of Product Development. "Now our clients can integrate our best in class ethernet extension solutions into their own devices to give them the ability to work up to over a mile away from each other, and remember, that's still at true one-hundred megabytes per second (100Mbps). Nobody else can offer that."

"Best of all, regardless of order size or product type, every OEM project is assigned one of our American engineers," said Felipe Tobilla, Technical Support Engineer. "These engineers' primary responsibility is to come up with an elegant and profitable solution to your needs. We realize that there is no point in OEMing our technology unless it makes your products more powerful and profitable. We want you to succeed, because we hope that you'll come back to us for all of your OEM needs."

Ethernet Extension Experts (Enable-IT) is a pioneer OEM manufacturer of cost cutting plug-and-play Ethernet Extension solutions for the hospitality, commercial office, and multi-unit (residential or commercial) marketplace. They offer a wide range of solutions to extend ethernet networks, for every data type imaginable, up to 20x beyond the stifling IEEE/Ethernet distance limit of just 328 feet (or 100 meters). Their seamless solutions do this over your own –often forgotten- traditional copper-pair (e.g. telephone) wiring, effectively saving you thousands in overhead and security measures.

For more info, visit: www.EthernetExtender.com or

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