



## GLEEDO PARTNERS WITH LEADING BUSINESS SCHOOL TO REWARD INNOVATION

Edgewater, NJ – October 16, 2009 (PR.com) – Gleedo™ today announced the launch of the College Innovation Awards. Offered in conjunction with The School of Business at the State University of New York (SUNY) at New Paltz, the Gleedo College Innovation Awards program rewards students and alumni for their innovative ideas and entrepreneurial spirit. For more information, visit <http://gleedo.com/suny>.

As part of the program, Gleedo challenges SUNY New Paltz students and alumni to uncover new use cases, test with real audiences and share the results. Their findings will be evaluated by a panel of experts, including Dr. Hadi Salavitar, Dean of The School of Business at SUNY New Paltz. Said Salavitar, “Acquiring and applying knowledge both inside and outside the classroom is an essential piece of our multi-faceted program. Partnering with Gleedo allows us to offer students state-of-the-art technology and a unique learning experience, as well as serve the local business community.”

“Gleedo re-imagines the way people share and collaborate over the Internet by combining live interaction, privacy and security. For that reason, users discover new product uses every day,” said Mehrdad Nadooshan, CEO of Emerj, Inc. (maker of Gleedo), “We are thrilled the talented students at SUNY are part of this exploration and are pleased this

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program will be among the many great educational opportunities The School of Business at New Paltz offers its students and alumni.”

Launched into Beta earlier this month, Gleedo™ is freely downloadable software (patent-pending) that layers live collaboration over both Internet-based and personal media, allowing users to turn virtually any media into a shared experience. The Gleedo Liveshare™ feature offers secure, simultaneous, real-time video sharing, Internet sharing, picture sharing, music sharing and document sharing capabilities. Other key features include: Gleedo Media Locker™ (personal media storage and instant media sharing), Privateshare™ (a private YouTube -like experience, that offers secure video sharing and secure picture sharing) and Mobile-to-Locker™ (instant cell phone video sharing and cell phone picture sharing). Gleedo is free and available for download at <http://gleedo.com/download>.

About Emerj, Inc.

Emerj, Inc. is the maker of Gleedo™, the first ever comprehensive livesharing application. Leveraging the power of real-time Internet sharing, live social collaboration and secure media sharing, Gleedo allows users to watch both online and personal content – together, live – with friends and family over the Internet. Private equity-funded Emerj, Inc. is headquartered in New Jersey. For more information, visit [www.gleedo.com](http://www.gleedo.com) or call +1 800.541.2027.

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