

Why GuestStays?

GuestStays is the one guest amenity that gives back!

How? It's simple. Men have been losing their collar stays since collar stays were invented.

Our product is the "go-to solution" to this problem. By custom branding our reusable cards, you are creating a helpful product that keeps your message in front of the customer each time they use it. Everyone wins.

CollarCrisis[®] Averted!

Key staff members anticipate problem. Provide instant solution.

Aurora, CO- A new product has been hailed as an innovative tool to help provide total guest satisfaction and increased loyalty. GuestStays cards allow you to instantly come to the rescue of your male guests when a certain fashion emergency arises, the "CollarCrisis".

A CollarCrisis is that too-frequent circumstance when a laundered shirt is ready for business, but the collar stays are missing in action.

Far from home, the frantic male guest will have to rely on you. At a minimum, a professional image is at stake, maybe even a closed deal. Does your staff understand the importance of this matter and **are they equipped to help?**



Grateful Guest insists:
"it's like they knew this would happen to me..."

No worries! We have the answer. It's simple. It's inexpensive. **It's now available.**

Offer them a GuestStays card. It contains two built-in collar stays that can go anywhere.

The guest avoids the stress and you become the hero.

And, since GuestStays cards are reusable, your guests will be pleased to take your custom-branded cards with them wherever they go.

Not only have you assisted a valued guest, but now your marketing message may very well travel around the world.

About CardStays

Custom Cards Available? ✓

Long-Lasting Message? ✓

Provides a Unique and Useful Product? ✓

Memorable and Innovative? ✓

Inexpensive? ✓

Likely to be Discarded? ✗

Just Another Promo Pen, Magnet or Sewing Kit? ✗

GuestStays cards can be used in a variety of ways. Here are some ideas:

- Place within Guest Folio at Registration
- Add to your bathroom amenities
- Include with in-house laundry orders
- Keep a supply at your Concierge or Front Desk
- Provide inside the mini-bar!

Guests' needs come first. Provide a solution!

"Be Remembered When They Forget".

