

## **Who Else Needs To Make Marketing Plan/Calendars For 2010 Fast & Easy Without It Costing A Fortune?**

*By Sandy Barris*

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*FastMarketingPlan.com provides any business owner, executive or manager a simple, fast, affordable online marketing & business management tool to create unlimited and complete Marketing Plans & Calendars for use by any type and size of business.*

(Bloomfield Hills, MI) – Business Owners and Marketing Professionals will soon have no more excuses why they cannot create and manage an effective marketing plan for their business.

FastMarketingPlan.com, launching today December 15, 2009, provides any business owner, executive or manager a simple, fast, easy and affordable online marketing and business management tool to create unlimited and complete Marketing Plans, Marketing Calendars and Marketing Roadmaps for use by almost any type and size of business.

This membership based service lists thousands of marketing, advertising and business ideas and strategies, plus provides a calendar and budgeting tool to assemble the perfect marketing plan and calendar custom tailored for your specific goals and objectives. Unlike like some software programs or books, this online service is always accessible from your laptop, desktop or smart phone; making it easy to access and to work with at any time.

“The key to all successful marketing is to utilize a variety of tactics to reach your qualified target audience,” said Sandy Barris, founder of <http://www.FastMarketingPlan.com>, “Our online service helps business owners explore marketing tactics and advertising ideas at a very low cost. It’s like having a highly trained Marketing Expert on-staff available 24/7/365.”

Barris is the author of “97 Marketing Secrets To Make More Money, and recognized as a leading expert on marketing strategies and plans for small and medium sized businesses. This on line program is the culmination of Barris' over twenty five years of experience serving business owners and companies with both his expert counsel and top drawer creative services.

At FastMarketingPlan.com, marketing tactics are divided into several of the most requested categories including: Advertising, Direct Response, Internet Marketing, Positioning, Public Relations & Events, and Social Media Marketing. Within each category, this program contains an abundance of tested tactics and strategies with full descriptions and ideas about “how to” incorporate the specific tactic into your overall plans.

While creating a marketing plan and calendar, FastMarketingPlan members have the option of starting their marketing plan and calendar with industry specific templates or start with a blank slate.

A cost conscious marketer need not be concerned about designing some plan that will bust his budget. Members set an overall marketing budget, and then simply spread that budget among the various tactics and cost centers described on the site. Each tactic can be given a specific start date and may be repeated daily, weekly, monthly, quarterly or one time. A budget amount is also automatically set for each occurrence.

The end result is a comprehensive and affordable marketing plan, fast. Members can also create multiple plans and calendars for different businesses, products or services and use FastMarketingPlan.com to

prepare for a specific product launch or special event.

FastMarketingPlan.com is also a versatile tool that works well with other applications. A completed plan can be outputted as a MS Word file, MS Excel file to be integrated in reports, business plans, proposals or anything other need you have. And, FastMarketingPlan.com members will also be able to export as an e-calendar (MS Outlook, iCal etc.) format to be imported into most calendar programs then synchronized with almost any smart phone for daily access to each plan.

And a truly exciting part of FastMarketingPlan, which will ultimately lead to your greater success. With a members opt-in, they will receive a Monday Morning Marketing Reminder email of all their upcoming marketing tactics they have scheduled for the coming week, so they can review their plan and schedule them successfully. Plus there are bonus links and contact information to access proven suppliers to help kick each tactic into action - Fast!

To celebrate the launch, FastMarketingPlan.com is offering subscribers a limited time, 21-day trial of the new service for only \$1. This allows everyone who's interested to log in, understand it and work with it virtually risk free.

“To survive and thrive in any economy, marketing must be treated as the driving force of your company,” said Barris. “Our Trial Offer gives business owners, marketing managers and entrepreneurs the opportunity to explore the service and discover how powerful it can be for their business.”

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