



News Release

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Castle CRM Announces Plans to Attract Existing Salesforce.com to SalesLogix

NEW YORK, NY-- 01/05/2010 – Castle CRM, a leading Sage Software business partner specializing in CRM customization, system integration, and workflow management of Sage SalesLogix, has today launched an aggressive initiative to migrate clients from Salesforce.com to Sage SalesLogix CRM. To reduce the cost and barriers of migration, Castle CRM plans to migrate customers' data at no cost.

"We are seeing an increasing number of instances where clients currently using Salesforce.com are looking for alternate solutions with flexible hosting and ownership models, as well as greater integration and customization capabilities," says William Zarbock, President, Castle CRM.

"Sage has developed offerings specifically to attract existing Salesforce.com customers and Castle CRM has developed complementary tools to migrate these customers from Salesforce.com to Sage SalesLogix," says Tony Castle, CEO Castle CRM. "We are in a position to move Salesforce.com customers with light customizations to Sage SalesLogix the same day. We believe SalesLogix is a superior product, with enhanced features, and our focus is to minimize the effort, disruption and cost necessary for customers to migrate their Salesforce.com subscriptions to Sage SalesLogix."

Castle CRM (www.acastle.com), located at 44 Wall Street in New York City, provides consulting services and develops software solutions that help businesses achieve superior results through workflow automation and process simplification for their customers. Castle CRM is a SalesLogix Premier Business Partner. For more information on Castle CRM contact information@acastle.com

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