

Press Release For Immediate Release January 6, 2009 Contact: Liz Ernst lernst@acoustiblok.com 813.980.1400 X 210





Acoustiblok, Inc.'s Sound Abatement Material Named 2009 Best Products Winner by Builder News Magazine

VANCOUVER, Washington – Builder News Magazine, the national residential and multifamily media brand for builders, developers, contractors and designers, released its 2009 "Best Products" edition naming Acoustiblok noise abatement products among the top products used in the building industry throughout the year.

Each year, Builder News chooses winners based on a specific criteria including ease of use, durability, inventiveness and innovation in the building industry. Readers are also invited to submit their favorite tools or products from those they have used throughout the year to tally the Builder's News Best Products list.

"Even in a down economy, there are still hundreds of products released and brought to the market every year," said D.C. Curry-Lawrence, CEO and publisher of Builder News. "This year's honorees represent some of the nation's most innovative products in the industry and ones that our editorial team felt readers would find most useful to build better and stay competitive."

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Acoustiblok was named product of the year in the Building Materials category. Other categories included Energy Efficient Building Products, Energy Efficient HVAC and Mechanicals, Roofing and Siding, Windows, Doors, Decks and Railings, Kitchen and Bathroom, Luxe, and Home Automation.

The all-U.S.-made Acoustiblok® is a revolutionary, 1/8-inch thick, flexible sound proofing material. It is attached to studs before drywall or in floors/ceilings. As it vibrates from sound, it changes acoustical energy into inaudible friction energy. One thin layer in a wall reduces more sound than 12-inches of poured concrete! So amazing, it received an award in the British House of Commons. Reduces noise, weight, litigation while increasing privacy and thermal insulation.

Environmentally friendly Acoustiblok contains no lead or asbestos, is UV resistant and impervious to water and mold; it is UL classified for virtually all wall, floor and ceiling installations. Easily cut with a utility knife, Acoustiblok requires no special tools or preparation, and can be installed anytime before drywall or floorcovering.

For more information about Acoustiblok® products, call (813) 980-1400 or e-mail sales@acoustiblok.com.

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