

Media Advisory: For Immediate Release – February 2, 2010

## HomeQuest Launches Full Featured Wordpress IDX Plugin



HomeQuest's <u>Wordpress IDX Plugin</u> offers the most advanced property search functionality available today. The plugin is centered around an interactive map that can search property by map window or various shapes such as zip codes, and neighborhoods or school boundaries (where available). Visitors can request showings, save searches, be notified of new matches via email and build a "favorite properties" folder for later use. Plus, blog posts can be geocoded and embeded directly into the map to show you're a true neighborhood expert! See example here.

The plugin is part of the HomeQuest platform, the most advanced IDX back end software available. HomeQuest is built to give you complete visibility of the activity on your IDX plugin so you can prospect and follow up with your active visitors.

The development and refinement comes from actually using the system in a real world environment every day. That's why HomeQuest is confident it is the complete IDX solution for a Wordpress based site. For users that don't already have a Wordpress site, HomeQuest allows up to three hosted sites per account.

HomeQuest is currently available in 5 MLS's (Boise, Portland, Phoenix, Seattle and South Bay Area) and we're adding more by the day. San Diego, SoCal MLS and Chicago are coming soon, with many more to follow.

Pricing starts at just \$79.95 per month (\$99 setup fee) for the HomeQuest platform and plugin, which can be used on up to 3 Wordpress sites (hosted by HomeQuest or self hosted). Additional sites available for a nominal fee per site.

For more information, contact the <u>HomeQuest sales team</u> at 800-845-6056.

## **ABOUT HOMEQUEST**

<u>HomeQuest</u> is a Real Estate software development company working passionately to make life easier for agents.

HomeQuest began in 2004 because there was a need for a simple all inclusive software package to run a Real Estate business. What makes us unique is our interactive, neighborhood based approach to the Real Estate market. HomeQuest's Real Estate software package includes a client listing viewer, a client database manager, the ability to send personalized follow up messages, an easy agent website builder and now a full featured Wordpress plugin.

## ABOUT WORDPRESS PLUGINS

Wordpress is quickly becoming the preferred web platform for the Real Estate industry. It's a free, open source, content management system. Plugins are simply extensions that add extra functionality to the Wordpress software. More information can be found at <a href="http://wordpress.org">http://wordpress.org</a>

## SOURCE

HomeQuest website - http://homequestgroup.com