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For Immediate Release:

SMC Unveils the Industry's Most Advanced DOCSIS 3.0 device, the SMCD3USG.

SMC has launched the SMCD3USG; the most technologically advanced DOCSIS 3.0 gateway in the cable industry. The SMCD3USG is an industry-leading Multimedia gateway based upon DOCSIS 3.0 technology. The SMCD3USG delivers Video, Voice, Data, and enables new revenue applications such as Home Security and Automation, DECT Voice, and IPTV distribution. It is a versatile and robust gateway that can be deployed in residential markets as a solution to connect an entire home and share digital content.

“We feel that the SMCD3USG is the future for cable operators. It is a game-changer and a line in the sand for cable operators to differentiate from their competitors. The SMCD3USG incorporates many complimentary, leading-edge technologies into one robust gateway allowing cable operators to offer many new revenue-generating applications to their customers. Residential customers are demanding and willing to pay for value-added services like DECT Voice, Home Security, Home Automation, IPTV, and whole home distribution of digital content as their home networking requirements grow.” says Todd Babic, Vice President of Sales, Broadband Business Development for SMC. “Deployment of DOCSIS 3.0 gateways like the SMCD3USG enables cable operators to offer these new services to their current and prospective residential customers. The SMCD3USG is a fantastic solution for cable operators who are looking for a bleeding-edge in-home device that is feature-rich, highly scalable, and a new service enabler.”

Some key features of the SMCD3USG include Multimedia Over Coax Alliance (MoCA), DECT and 802.11n interfaces that allow for easy whole home distribution of digital content to IPTVs, VOIP and DECT phones, computers, external hard drives, and gaming consoles. Of note, customers can easily connect the SMCD3USG to existing phone systems including VOIP phones and DECT cordless phones. The SMCD3USG also features sophisticated Quality of Service (QoS) software that eliminates network congestion that is common from bandwidth-intensive applications like VOIP, IPTV, and online gaming.

THE SMCD3USG is currently Packet Cable 1.5 upgradeable to Packet Cable 2.0. The SMCD3USG features 4 Gigabit Ethernet ports for additional networking capabilities and also provides print server and file server capabilities.

Value-added services such as DECT Voice, Home Security, Home Automation, and IPTV offered over DOCSIS 3.0 gateways provides a unique opportunity for operators to expand their service offerings to address this growing and highly profitable market segment. The SMCD3USG is now available for Cable Operators to test and deploy in field. Please contact SMC at 1-800-SMC-4YOU / 1-800-762-4968 to learn more about the SMCD3USG and our leading DOCSIS 3.0 products.

## About SMC

SMC Networks is headquartered in Irvine, California. SMC is a specialist in providing high-quality, reliable Customer Premise Equipment to Service Providers. As an approved vendor to 12 of the top 14 Service Providers in North America, we design products for both commercial and residential applications. We focus on delivering the best range of innovative wireless and wired solutions for our customers that drive revenue, are highly reliable, require little support, and have the lowest total cost of ownership in the industry. For more information, visit the company's Web site at [www.smc.com](http://www.smc.com) or call (800) SMC-4YOU.

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