

# comCables

For Immediate Release

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## comCables Hires New Director of Sales, Manufacturing

**DENVER, CO** (March 1, 2010) – Denver-based comCables today announced the addition of Tom McAllister as Director of Sales, Manufacturing.

McAllister comes to comCables from an independent low voltage solutions rep firm where he served as the President. Prior to that, he served as the Regional Vice President with Holocom Networks, as well as various sales management roles within the cable manufacturing industry.

McAllister has nearly 30 years of low voltage cable industry experience. He specializes in training installers on cable industry standards. McAllister is regarded as an expert in his field. He recently spoke to a group of cable contractors and technology consultants on “The Advantages of Implementing Category 6 Cable For IP-Converged Systems,” such as security cameras, data networks and phone systems.

“Tom’s sales and training expertise in this industry, and his enthusiasm for team-based success and overcoming business challenges, will serve us well at comCables,” said Greg Greenwood, President & CEO at comCables.

McAllister will serve as the Director of Sales, Manufacturing, with the responsibility of national sales for the comCables Structured Cabling Solution. He is tasked with developing an independent rep team and creating a channel partner program. He’ll be based at the company headquarters in Denver, CO.

Information about comCables is available from Brian Zabroski at [brian@comCables.com](mailto:brian@comCables.com) or (303) 952-1735. The company’s website is [www.comCables.com](http://www.comCables.com).

*Founded in 1999, comCables is headquartered in Denver, CO, and is a manufacturer of structured cabling solutions. In 2009, comCables was named the 21<sup>st</sup> Fastest Growing Inner City Company in the United States. The company operates four (4) facilities within Colorado, an eastern shipping facility in Arkansas, as well as a location in Cabo San Lucas, Mexico.*