



For Immediate Release

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Colorado Thought Leaders Forum Holds Lively Debate on Healthcare Initiative

DENVER, CO (March 17, 2010) – Denver-based non-profit Colorado Thought Leaders Forum today hosted a timely event, “Making Sense of the Healthcare Initiative.” The event was held at the Denver Athletic Club. A capacity-filled room of 50 C-Level, Colorado business leaders attended the forum. A portion of the tickets were donated to Here’s Life Inner City-Denver.

The Forum was moderated by Michael Doyle of Brand Iron Marketing, and included panelists, Christine Bartel, CEO of Infinite Health & Wellness; John Chenier, Senior Benefit Consultant of HUB International Insurance; and, Dr. Matthew Daley, Physician at Kaiser’s Institute for Health Research & Associate Professor at University of Colorado-Denver. It was a diverse panel representing physicians, employee benefits and healthcare consultants.

The interaction between the panelists and audience was very lively and the opinions strong, however most left with at least one new healthcare takeaway that should help their businesses.

There was one common agreement amongst the panelists that those with chronic health issues can receive better prevention and healthcare by increasing collaboration between physicians and home-care specialists, which should reduce hospital visits and Medicare expenses. This new collaboration should lower overall costs. All agreed this could be accomplished without a major reform.

“The incentives should be centered on prevention.” said Dr. Matthew Daley, when asked about improving the current state of healthcare. John Chenier addressed if there can be a return on investment measurement of the proposed healthcare reform by stating, “Benchmarking healthcare reform versus the current situation will be nearly impossible to measure.”

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Participants of the forum were offered an opportunity to discuss their largest concern with the initiative amongst their peers, and then presented the concerns to the panelists for debate. Michael Donner, President of Pridemark Paramedic Services, challenged the panel over cost concerns for providing 911 emergency care services.

Colorado Thought Leaders Forum is a non-profit whose goal is to stay in the forefront of timely business issues, trends and ideas; and then deliver them to the Denver business community through value-rich content. More importantly, the forum will provide this content to the community in a way that can be immediately actionable.

Information about the Colorado Thought Leaders Forum is available from Brian Zabroski at brian@comCables.com or (303) 952-1740. The organization's website is www.ctlf.org.

The next event, "Market Strategies For The New Economy," is scheduled for Wednesday, May 5, 2010, at Infinity Park Event Center in Glendale, CO. Tickets are available by contacting Brian Zabroski or by visiting www.ctlf.org.

Founded in 2009, Colorado Thought Leaders Forum (CTLF) is headquartered in Denver, CO, and is a Colorado non-profit organization. In 2009, CTLF held a signature event, "The Economy-What's Next," which was attended by several hundred C-Level and Colorado business leaders. The forum is represented by their Charter Board Members, Greg Greenwood, CEO of comCables; Bob Neuman, Executive Vice President of Teammates Commercial Interiors; Matt Ward, President of InWard Charles Construction; Frank Milinazzo, Vice President of The BizSolux Group; Matt Emerson, Vice President of CEAVCO Audio Visual; Ken Tisdale, President of Wizard Vysion; and, Michael Doyle, President of Brand Iron Marketing. Additionally, Dominic Milinazzo, CIO of The BizSolux Group and Brian Zabroski, Director of Marketing of comCables, serve as Board Members.