



FOR IMMEDIATE RELEASE

Expert Sheri Fisher Joins Therapy in Transition as Small Business PR and Marketing Coach

Therapy in Transition (TITO), which recently put together an Expert Panel to expand its services, has brought Sheri Fisher on board as the organization's Small Business PR and Marketing Coach.

Wilsonville, OR – {April 7, 2010} Therapy in Transition is pleased to announce Sheri Fisher has joined its Expert Panel team as the organization's Small Business PR and Marketing Coaching expert.

Fisher has worked with small and large businesses in both the private and nonprofit sectors and therefore realizes that the basic principles of marketing remain the same—namely, that publicity is the key to telling your story.

With her extensive background in public relations and marketing, Fisher is skilled at helping clients identify their unique place in the market so they can more clearly identify and reach their target audience. Her goal is to help illuminate these factors so clients can translate it into more customers, sales and profit.

Karen Kleinwort, Founder of Therapy in Transition said, “We are excited to have such a wonderful and experienced individual as Sheri as part of our team. Sheri provides a much needed element which supports us providing an all encompassing location for individuals to find support in both their personal and professional lives.”

In addition to her experience in marketing and public relations, Sheri runs a blog called Wild Women of the Universe (www.wildwomenuniverse.com). An experienced life coach, Sheri also runs a company called Living on Purpose (www.coachwithsheri.com).

About Therapy in Transition

Therapy in Transition LLC (TITO) facilitates self-activating women and men around the world to embrace their inner wisdom, navigating their way to success! TITO is a unique organization dedicated to meeting their clients exactly where they are; their mission is to coach individuals in rediscovering their purpose in an open and safe environment for transformation. For more information please contact Karen Kleinwort at (877) 255-0761.

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