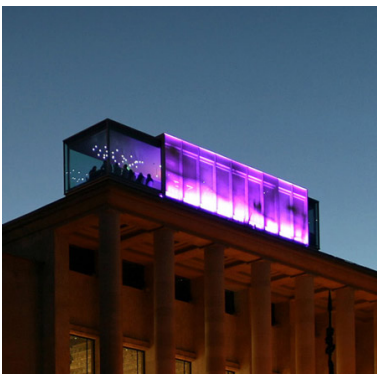




PSSSST!

Innovation in Food & Beverage

www.psssst.net





WHAT IS PSSSST!?

A website for professionals of the Food and Beverage industry featuring the latest and most innovative products and concepts on the market. Our industry is evolving and so are we.

There are several categories which varies from tableware to entertainment.

The concept was born in order to fulfill an increasing demand for originality and the lack of platform to represent and access those products within the Industry. We want you to be the first to discover innovation with PSSSST!



HOW CAN I BE THE FIRST TO KNOW?

We produce an E-newsletter which is sent monthly upon registering online. Alternatively RSS feed can be used to get the latest updates. We have also created a group on Linked in and on Facebook.



WHO ARE OUR CLIENTS?

We have an extensive range of professionals registered with us ranging from Director of food and beverage, to Executive Chef, Event organizers, Designers and Consultants...



CAN I PARTICIPATE ?

Sure, we encourage readers to send their findings and we always welcome innovation.

It all about sharing information and developing the industry further.



CAN I ADVERTISE?

We welcome selected advertisers which are online with our vision and mission.

We have comprehensive options to choose from and we will work with you to establish a campaign that works for you! To receive more information please contact: patrick@psssst.net



MARKETING

With 23 years of experience in the Hospitality Industry de luxe working for Hotels such as The Savoy in London, The Hemple, One Aldwych, Jumerah Beach hotel in Dubai, Royal Park hotel in Tokyo, Raffles and Four Seasons, we have developed an extensive address book of professionals at all levels...

1000 ACRES VODKA

PACKAGING BY ARNELL

1000 Acres Vodka enlisted the talents and services of the Arnell design firm to handle their brand packaging. The result are these beautifully conceived shapes fit for display on any fancy liquor shelf.

About Arnell

Peter Arnell founded Arnell in 1979. Arnell is a world-renowned communications, design and brand creation firm specializing in total solution, from first concept to market. Areas of expertise are product and brand innovation, industrial design, graphic design and packaging design, retail presence, experiential design, identity, advertising, and new media integration.

Source: [Daily Icon](#).





HAPPY NEW YEAR!

Award-winning choreographer Nanine Linning and designer Marcel Wanders present an innovative concept in which a Dancing Angel is hanging upside down for 20 minutes from a Chandelier.

The dancer offers little spoons of chocolate mousse and flutes of champagne to the crowd beneath her.

Happy Hour Chandelier, by [Marcel Wanders](#), and Nanine Linning performs worldwide for events such as International fashion shows, award ceremonies, charity gala's, corporate events, openings, exceptional weddings, product launches, red carpet events.

Bookings: www.happyhourchandelier.com

VIEUX CARRE
ABSINTHE
SUPERIEURE

Absinthe's triumphant return continues, and Philadelphia Distilling Company has jumped on the bandwagon with their gorgeous specimen that seems to be a cut above the rest. Using a unique double maceration process to combine two different types of wormwood with anise and other flavors is only the beginning; the booze is created in a customer copper pot still imported from Scotland that was created by Forsythe, who also makes pot stills for Glenlivet and Woodford Reserve. In addition to having a master distiller at the helm, [Vieux Carre](#) also boasts the distinction of being the first legal absinthe to be distilled, bottled and sold on the east coast of the United States in nearly 100 years. That's enough to sell us. Check out more information and tried-and-tested absinthe recipes on [Vieux Carre's website](#).

VIEUX
CARRÉ
ABSINTHE
SUPERIEURE





QUIETLY GOOD DESIGN

Aldo Bakker's porcelain tableware. His new line of porcelain tableware chose to ignore preconceived notions of form to create objects whose, "function becomes self-evident," when held

 WWW.ALDOBAKKER.COM



The work of Aldo Bakker, (Amersfoort 1971) is the work of a designer. With that, Aldo distances himself from the current belief that a strong 'concept' will naturally lead to interesting forms. He believes that the mastery and control of aesthetics are essential competencies. Aldo's objects are designed to influence the factor of 'time'. He is deeply fascinated by such notions as 'endlessness' and 'eternity'.



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