ENABLE-IT **ETHERNET EXTENSION EXPERTS**

Contact: **FOR IMMEDIATE RELEASE:**

Jude Calvillo (Ethernet Extension Experts PR)

Phone: 888-309-0910

Fax: 320-215-6907

Email: press@enableit.com

Massive Demand? Meet Mammoth Supply. Ethernet Extension Experts Expands to 60,000 Square Foot Manufacturing Facility.

Worldwide Demand For Ethernet Extenders Forces Ethernet Extension Experts to Expand Manufacturing in a Hurry

LAS VEGAS, NV, April 12, 2010 --- In an effort to meet persistent demand, Ethernet Extension Experts (or "E3"), designer and manufacturer of industrial ethernet extension technologies, has expanded its manufacturing and OEM outfit to a 60,000 square foot facility dedicated to nothing but manufacturing ethernet extension-related products. With its recent expansion, Ethernet Extension Experts' customers and distributors worldwide can remain assured that they will continue to receive the same powerful ethernet extension solutions they have come to depend on, quickly, affordably, and long into the foreseeable future.

Ethernet Extension Experts products continue to be American made and supported. Moreover, they continue to set the bar for performance and value. In addition to their already best-selling 100Mbps ethernet extenders, the Enable-IT 860 and 865 with PoE+, Ethernet Extension Experts recently introduced the world's first 1 Gigabit (1,000Mbps) ethernet extender with PoE+, the Enable-IT 828. The new 828 can drive true 1 Gigabit data and

PoE+ over the same telco copper-wiring (or CAT-rated cabling) out to as far as 1,700ft/500m, when combined with multiple units. This recent expansion was specifically designed to make way for expected demand of these and other upcoming products.

 "This is great news and sort of a relief for us," said David Conners, E3's Director of Product Development. "Truth be told, though it's been nice to be number one in our industry, we were reaching maximum capacity, and our R & D department could hardly find the time to come up for air. With this massive, state-of-the-art expansion, we can now effortlessly meet today's customer and OEM demands while planning, testing, and producing for tomorrow's."

"This is also great news for technical support to the everyday customer and the OEM partner," said Felipe Tobilla, Technical Support Engineer. "Many of the people who design and build our ethernet extension products are the same people who answer the phones for technical support. This means more

tech-heads on hand to answer everyday questions and come up with innovative, cost-effective solutions to our partners' OEM needs. After all, it's not just a facilities expansion; it's a full-blown across-the-board expansion aimed at keeping us head and shoulders above the competition."

Ethernet Extension Experts (Enable-IT) is a pioneer OEM manufacturer of cost cutting plug-and-play Ethernet Extension solutions for the security, hospitality, multi-unit (residential or commercial) marketplace. At www.EthernetExtender.com, you'll find they offer a wide range of solutions to extend ethernet networks, for every data type imaginable, up to 20x beyond the stifling IEEE/Ethernet distance limit of just 328 feet (or 100 meters). Their seamless solutions do this over your own –often forgotten-traditional copper-pair (e.g. telephone) wiring, effectively saving you thousands in overhead and security measures. Quantity discounts are available and every purchase comes with free same-day shipping and a 45-day money-back guarantee.

For more info, visit: www.EthernetExtender.com or

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