FOR IMMEDIATE RELEASE:

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THE GSMTFOUNDATION RAISES FUNDS FOR AUTISM AWARENESS



Korbin, the grandson of the founder of GSNFT is autistic and for Joseph Mastroianni, Korbin is special a joy to behold. When Korbin was born Joseph's son Mark, assumed the role of a stay at home mom a role he finds fulfilling, while his wife Barbara took on the responsibility of providing for the family. Mark, who enjoys graphic arts, decided to design an Autism Aware t-shirt to raise funds for two organizations, The National Autism Association, and the Autism Society. He began looking for a solution to process orders for his project. He found several shopping cart companies that were willing to process his shirt. He was sad to find not only would the

shirts carry a heavy price tag, but only 10 to 20% of the profit from the sale would be going to the organization he was trying to support. He found it unacceptable that non-profit organizations and their supporters were being exploited in this way. After discussing it, they realized there was an opportunity to do better.

Mark's brother Damian along with their sister Carmen Ann had worked together on a project in 1998.



Joseph, after ten year rehabilitation from an accident, rode a bicycle from Santa Barbara California to Boston Massachusetts to celebrate his recovery by raising funds for the National Children's Cancer Society, and the National Heart Association. Mark drove the RV Damian was his co-pilot and food fight partner. Carmen Ann along with Gilbert, a bike mechanic, took turns driving the support van. Now they were presented with an opportunity to work together for a worthy purpose again.



Damian, a computer nerd, joined Marks autism aware project and they formed the <u>GSMTFoundation</u>. Damian constructed a shopping cart solution for the foundation. The first project is to process orders for Marks Autism aware t-shirt. 100% of the profit on every sale will go to whichever organization a purchaser wishes to support. Additionally the typical 4.00 to 6.00 dollar handling fee, which is normally added to the shipping cost and paid by the purchaser, is reduced to a flat rate 2.00 dollars which is add to cover the administrative costs for the use of the cart. 1.00 goes

into an educational trust fund for the education of family children in need. 1.00 is used to administer the shopping cart. All profits from every sale go to the organization that is being supported. The shopping cart solution can now be offered to other non-profit organizations. A win for all solution, as it should be.

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