

August 5, 2010

Corporate Traffic Selected as Top 100 3PL for the 11th Consecutive Year

Company recognized for growth and superior customer service despite difficult economy

Jacksonville, FL – Corporate Traffic Inc., a Jacksonville-based third party logistics provider, has earned its spot among the Top 100 3PLs for the 11th year in a row according to *Inbound Logistics Magazine's* annual list. The company received this recognition due to its track record of meeting and surpassing its customers' ever-developing needs and for its leadership in utilizing leading-edge technology.

"Cutting transport costs is always important, but *Inbound Logistics* readers say great 3PL relationships are built not just on cost savings but on consistent customer service," said Felicia Stratton, editor of *Inbound Logistics*. "Readers tell us they are required to meet more stringent levels of supply chain performance to keep *their* customers satisfied. Clearly, customer service is fundamental in measuring 3PL excellence. Corporate Traffic provides that level of customer service and that is why it has been recognized by Inbound Logistics editors as a 2010 Top 100 3PL Provider."

Corporate Traffic first appeared on the Top 100 3PL list in 1999 and has stalwartly maintained its level of excellence for 11 successive years. Inbound Logistics' annual list highlights the top providers in logistics, transportation, warehousing, and IT/Web services, as well as specialty services, such as reverse logistics and direct-to-store order fulfillment.

"Being recognized 11 years in a row by *Inbound Logistics* validates our hard work and proves how much we care about exceeding our customers' expectations," said Christopher Cline, president and CEO of Corporate Traffic. "Our customers require real time updates and instant transit visibility, none of which would be possible without our dedicated employee teams and leading-edge technology."

In order to be selected for placement on *Inbound Logistics'* Top 100 3PL list, Corporate Traffic had to survive the diligent scrutiny of the magazine's editors as they carefully evaluated the submitted information, conducted personal interviews and online research, and compared that data to their readers' burgeoning global supply chain and logistics challenges. In the end, Corporate Traffic stood up to the test with proven customer satisfaction and a modern system of efficient and reliable transport.

About *Inbound Logistics*

Inbound Logistics is the leading trade magazine targeted toward business logistics and supply chain managers. The magazine's editorial mission is to help companies of all sizes better manage corporate resources by speeding and reducing inventory, supporting infrastructure and better matching demand signals to supply lines. More information is available at www.inboundlogistics.com.

About Corporate Traffic

Corporate Traffic Inc., founded in 1992, is an industry-recognized leader in logistics and transportation services, including asset and non-asset logistics solutions, less-than-truckload (LTL) shipping, ocean services, expedited air freight and intermodal services. At Corporate Traffic, "Never Settle" is more than a motto. It's a quantifiable mentality that all our employees and partners employ to get our clients the results they need, when they need them.

For more information, please contact:

Anne Shaw
Dalton Agency
904.635.8653
ashaw@daltonagency.com

2002 Southside Blvd., Jacksonville, Florida 32216

Phone 904.727.0051 Fax 904.727.6804 Email cti@corporate-traffic.com

Website www.corporate-traffic.com