

BENEFITS

Free for Promoters & Venues

TicketScene is a FREE service for promoters and venues to use. No start up fees, no annual fees, no evil empire fees. It's FREE!

Low Convenience Fees

Ticketscene has roots that stem in the music promotion industry and knows first hand how much ticket buyers dislike paying high service fees. TicketScene's mission is to make the promotion game easier by charging LOW convenience fees without compromising our high level of service.

Exceptional Customer Service

Just ask our customers! We have some of the most reputable performing arts centers, theaters, festival organizers, and live music venues that trust ticketscene to deliver exceptional service to their clients and handle any issues or inquiries promptly and fairly.

Real-Time Sales Tracking and Reports

You can log-in to your TicketScene promoters account 24/7 to check real-time ticket orders, revenues, and guest list.

Prompt Next Day Payments

Does it take you weeks to receive payments from ticket revenues? Ticketscene offers next business day direct bank deposit or 2-3 days by mail. With established festivals, we can discuss advanced payment schedules to help you cover some of the upfront costs.

Event Series

Do you have an event that spans multiple days, or has multiple performances each day? No Problem! TicketScene was designed so that you could create a series of events that could be grouped together.

Multiple Price Levels

Our multiple price levels feature allows promoters to sell tickets at customized price points. Adult, Senior, Student, VIP and more.

Multi-Currency Pricing

Need to sell tickets in US or Canadian dollars? Ticketscene offers North American promoters multi-currency event pricing. Sell tickets in American USD or Canadian CAD dollars.





How much does it cost to sell tickets on TicketScene?

Zip, Zero, Nada! As the ticket seller, TicketScene costs you nothing! No start up fees, no annual fees, no evil empire fees. It's FREE!

How does TicketScene make money?

Ticketscene charges a small and modest convenience fee per ticket to cover credit card processing, banking, and operating fees plus applicable taxes. This fee is paid by the ticket buyer at the time of purchase. You as a promoter get to keep 100% of all your ticket revenues.

There's probably a lot of ticket companies out there, why choose Ticketscene?

TicketScene is one of North America's most recognized and trusted online ticket companies. Our primary source for new business is referrals from within the promoter's industry. We are also an alliance marketing partner with Soncibids.com. We've branded a reputation that people and promoters trust which is especially important today when you're selling tickets over the web and asking your customers to pay by credit card.

Ticketscene prides itself for having the lowest convenience fees on the market and no set up charges or annual fees to use the service.

Tell me more about TicketScene.

Ticketscene has evolved from being a grassroots promoter and supporter of independent music into one of the fastest growing online ticket companies in the United States. We truly understand your needs because our roots stem from the music scene!

Why should I sell tickets over the Internet?

Convenient and effective! People prefer to buy tickets over the web because it's convenient and a click away. Nobody has time anymore to drive and wait in line for tickets. Many promoters are beginning to follow this trend by exclusively using e-tickets.

What are some other benefits of selling tickets over the web?

Selling tickets over the web is critical to your success as a promoter today. Not only is it convenient for your customers, but it will maximize your sales, give your event additional exposure, and eliminate the hassle of managing physical ticket and cash collection at multiple ticket outlets.

How safe is TicketScene?

TicketScene is very safe. Ticketscene employs the highest level of encryption and security available at the commercial level. All credit card transactions are completed via a secure connection using SSL encryption, and we do not store credit cards on our servers.





We use PayPal to sell tickets online. Why should we switch?

There are many advantages to using TicketScene over PayPal to sell tickets. Although PayPal is a trusted and secured method of payment, it is not set up and optimized for event ticket management and promotion. We have had many promoters switch over from PayPal to Ticketscene for this reason.

PayPal charges the promoter a fee based on the percentage of each ticket sold plus it is painstakingly harder to add tickets and manage events because it lacks event formatting functionality. Ticketscene allows the promoter to keep 100% of their sales.

PayPal is exclusive to your site, not inclusive to the web. This means, your ticket sales are limited to only your own web traffic and community. By posting tickets on TicketScene, you are part of a larger community and have the ability to attract other ticket buyers to your events through our traffic and Search Engine Optimization.

Will posting tickets on TicketScene help us sell more?

This would be a promoters dream! Success with any event is directly related to your overall promotion, price, and market demand. Having your tickets posted on TicketScene will however ensure that you will not lose any sales. Our online box office is open 24 hours and day, 365 days a year, unlike physical ticket outlets that close after regular business hours.

Can we still sell physical tickets if we use TicketScene?

Yes. TicketScene allows you to add or subtract any amount of tickets to ensure a balance between your physical and online tickets. If your online sales are going well, simply add more tickets to TicketScene.

Does TicketScene issue physical tickets?

No, we issue eTickets as proof of purchase. Your customers simply print them off and bring them to the door. If you have a need for numbered physical tickets and bracelets too, TicketScene can order them for you and have them available next day. Each job is quoted and priced separately. In addition, Ticketscene can capture mailing addresses allowing you to mail out physical tickets to your ticket buyers.

What does an eTicket look like?

Each eTicket contains the ticket buyer's name, the name and date of the show, and the number of tickets that were purchased under the name, otherwise total number of people attending the show under the ticket holder.





Does Ticketscene work for festival organizers who have multiple events running over a number of days?

Yes. Ticketscene now has festival series functionality. If you're organizing a festival for 1,000 or 10,000, Ticketscene can automate your entire ticketing process to save you time and money. Simply create an event series then categorize all the different dates and shows under that festival series. This allows you to sell ALL your different ticket packages for multiple dates under one event page – you'll put your ticket buyers within one web link of all your festival ticket packages.

Does Ticketscene handle multi-pricing?

Yes. Create as many pricing levels as you require and Ticketscene will group them together under your event. From one event link, you can sell all your ticket packages such as All-Access, Adults, Seniors, Children, VIP, Camping, etc.

Our festival requires scanners and tickets with bar-codes. Does Ticketscene offer this?

Yes. That functionality is available for large-scaled festivals that need to get thousands of people through the gates quick. All our e-tickets have bar codes and can be scanned using wireless handheld devices. Ticketscene can rent and supply ticket scanners for your festival. Please email ticketscene for more information.

Posting events, especially when we have shows every week, takes up a lot of time. How can Ticketscene make this easy for us?

Ticketscene allows you to clone past events. This is great when you have a large multi-day festival or regular shows throughout the month at the same venue. Simply clone a past event, and then edit the small details like date, price, artists, etc.

Does Ticketscene guarantee higher ticket sales?

This would be a promoters dream! Success with any event is directly related to your overall promotion, price, and market demand. Having your tickets posted on TicketScene will however ensure that you will not lose any sales. Our online box office is open 24 hours and day, 365 days a year, unlike physical ticket outlets that close after regular business hours. Most of our online ticket sales take place between 7pm-11pm in the evening.





Can we still sell physical tickets if we use TicketScene?

Yes. TicketScene allows you to add or subtract any amount of tickets to ensure a balance between your physical and online tickets. If your online sales are going well, simply add more tickets to TicketScene.

How do I know how my advance ticket sales are going?

Ticketscene gives each promoter 24 hour secured access to their administration area. Simply log-in and you'll see exactly what your real-time ticket sales are including the names of the individuals that bought the ticket and date of each ticket purchase.

How do I know who has purchased tickets to my event?

Ticket Sales are cut off at midnight prior to your event and a guest list is emailed to you. In the event that you do not receive the guest list, you can sign-in to your promoter account and download a guest list.

How much of a convenience fee will my customers pay?

TicketScene believes in fair ticket fee pricing. We charge customers very low convenience fees. A ticket price under \$10 has a service fee of only \$1.00 while \$11-\$18 tickets are charged \$2.00 each. Tickets that are priced \$19 and higher, a service/convenience fee is inversely proportional to the ticket price - the higher the price the lower the percentage. Convenience fees cover our credit card processing and banking fees plus allow us to offer this service for free.

When do I get paid?

Next day! TicketScene issues a payment for the full amount that is owed to you the next business day following your event. Our prompt payment policy means no more scrambling to cover your costs as a promoter and remember, you keep 100% of all your sales.

How do I get paid?

TicketScene offers the promoter 3 payment options:

- 1. <u>Direct Deposit</u>: available only for TD Canada Trust account holders. Funds are directly deposited into your account next day.
- 2. <u>Email Money Transfer:</u> available for all major US Bank account holders. Funds are deposited to your account next day via email bank transfer.
- 3. <u>Check:</u> TicketScene will cut and mail you a check via standard post at no charge. It typically takes 3-4 business days for your check to arrive. If you require the funds immediately, TicketScene can courier the check via express post for a \$30 fee.





Is adding and editing an event easy on TicketScene?

TicketScene was designed to make it quick and easy for promoters, regardless of computer ability, to add and edit events. If you can fill in a form, you can use TicketScene. Once you add an event, it is automatically posted on TicketScene. Use our new event cloning feature to create new events that mirror past events that are similar.

Can I add event posters to TicketScene?

Yes! We encourage promoters to add an event poster or photo of the headlining artist. TicketScene accepts gif, jpg, and png files. We also enacted a really cool zoom technology that allows the ticket buyers to expand the image for a detailed look at your event poster.

Does TicketScene offer logos and graphics to help promote?

Yes. We have an array of logos that you can download and use on your website and posters. We encourage promoters to use the logo on all their print and web marketing materials to drive sales to your event.

Does Ticketscene integrate with social media networks such as Facebook and Twitter?

Yes. Ticketscene gives your ticket buyers the ability to tweet and facebook about a ticket they just bought or an event they're excited to attend. A simple click of a button and your event is automatically posted on facebook and twitter and shared with the world.

What is TicketScene's commitment to the promoter?

Aside from prompt payment and great service, TicketScene promises to embrace the latest technology and empower promoters and event planners with all the necessary tools to ensure their event is a success. We will be releasing more updates in 2010 which will give promoters amazing leading edge functionality and flexibility to effectively promote their event and ticket sales.

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