



FOR IMMEDIATE RELEASE

Michelle Chennault
Event Coordinator
EnterAction Events
michelle@westendeventsdallas.com
817-715-4787

Bob Allen
Events Chairman
West End Association
469-964-6983
bob@westendpubdallas.net

**The West End State Fair Classic Celebration
Hosted By Mayor Pro Tem Dwaine R. Caraway
Friday, September 24, 2010
6:00 pm – 11:00 pm**

For the second year Prairie View A&M University and Grambling State University alumni, fraternities, sororities and professional organizations are making the West End their home for their State Fair Classic pre-game parties. Dallas Mayor Pro Tem Dwaine R. Caraway is the official host of the event, welcoming State Fair Classic alumni and fans to Downtown Dallas with a free concert on the West End's Market Street and a performance by the Prairie View STORM Marching Band. The concert is being produced by Enter Action Events.

Dallas, Texas, September 9, 2010 – “The West End State Fair Classic Celebration Hosted by Mayor Pro Tem Dwaine Caraway” will take place on Friday, September 24, 2010, starting with a free concert on the street featuring Dallas’ premier R&B party band *Inner City All-Stars* with a local talent line up opening the concert at 6:00 pm, *Inner City All-Stars* take the stage at 7:15 pm and the stars of the show, the award winning *Prairie View STORM Marching Band* march down Market Street at 9:00 pm for a special performance. Following the “STORM,” the *Inner City All-Stars* keep everyone dancing in the streets until 11:00 pm while alumni, fraternity, sorority and professional organization parties take place at the restaurants and bars of the West End. Event sponsor, the West End Association president and co-owner of Y.O. Ranch Steakhouse, Tony Street states, “We’re excited to host the [second] of what we hope will be an annual event here in Dallas... “The West End State Fair Classic Celebration [Hosted by Mayor Pro Tem Dwaine R. Caraway]” is a perfect opportunity for families to come enjoy music, great food and

The West End State Fair Classic Celebration
Hosted By Mayor Pro Tem Dwaine R. Caraway

the truly diverse attractions and venues the West End has to offer.” E-Com Real Estate, a major property owner in the West End and sponsor of the event, feels events such as “The West End State Fair Classic Celebration [Hosted by Mayor Pro Tem Dwaine R. Caraway] are vital to the West End’s success and growth.

The following organizations have private parties planned at West End restaurants and bars:

West End Pub – Prairie View and Grambling Alumni Party

RJ’s Mexican Cuisine – Alpha Phi Alpha Fraternity, Inc. Alpha Sigma Lambda and
Zeta Phi Beta Sorority, Inc. Upsilon Nu Zeta.

The Butcher Shop – Dallas Black Police Association, J.L. Turner Legal Association,
NOBLE, CAAPCO, Enough is Enough – Omaha, NE Chapter,
National Association of Blacks in Criminal Justice

Gator’s Croc’N Roc – Omega Psi Phi Fraternity, Inc. Omicron Gamma Gamma

Hoffbrau Steaks – Jack and Jill

TGI Friday’s West End – Alpha Phi Alpha Fraternity, Inc. Xi Tau Lambda

Y.O. Ranch Steakhouse – Phi Beta Sigma Fraternity, Inc. Alpha Theta Sigma, Omicron Sigma,
Theta Mu Sigma, Iota Mu Sigma and Zeta Phi Beta Sorority, Inc.
Kappa Zetta, Psi Zeta, Omicron Beta Zeta

Upsilon Nu Zeta Chapter President, Jihan L. Tucker, said they are, “extremely excited to participate in this year’s celebration. We know this is a great way to support the local economy and also provide an exciting atmosphere for family and friends to celebrate. This celebration provides something for everyone and it is an honor to celebrate in the historic and breathtaking setting of the West End.”

ABOUT THE WEST END

The West End has once again become the entertainment destination of choice for locals and tourists alike. It’s resurgence into the Dallas spotlight is due to our award winning restaurants, specialty retail shops, nightlife and street festivals, world renowned attractions such as the Dallas World Aquarium, Sixth Floor Museum, Dallas Holocaust Museum, Dallas Segway Tours and our historic carriage rides. The restaurants and attractions of the West End offer entertainment alternatives to a broad range of appetites, interests and budgets. For more information, please visit www.dallaswestend.org.