



FOR IMMEDIATE RELEASE

Learn How to Tap Into The Real Power of iPad

A new book for those wanting to get the most out of iPad. This essential guide book offers expert advice and goes beyond the obvious with tips and tricks for a more powerful and productive iPad user experience.

Chicago, IL, September 13, 2010 - Information technology guru and professional project manager, Deon Robinson, takes the mystery out of how to get the most out of iPad with his new book 'So You Got an iPad. Now What?'. An easy-to-follow guide with numerous carefully annotated screen shots and real-world use cases for work, school, and the home, the book is a great resource for every iPad user.

Apple's iPad

What is iPad? iPad is not just a new buzz worthy gadget. iPad can be many things. The best way to think about iPad is that it is a foundation: It is a fantastic mobile foundation for Apple, third party application developers, and hardware vendors to build upon to create new interesting, fun, and very productive ways for you to do whatever it is that you do - on the go. *If you know how.*

"The vision is for the book to be a great resource and the ideal companion for iPad" Robinson says. "The iPad could be one of your most valuable investments, if you know how to get the best out of it. 'So You Got an iPad, Now What?' offers readers the tools and techniques to help them do just that, in a practical, lighthearted, and succinct format."

The book sells for \$9.99, currently on special for \$6.99, and is available online at www.KSHPress.com, Amazon.com, and Apple's iBookstore. Sample review copies are available to professional reviewers, journalists, and bloggers.

About Deon V. Robinson

Deon V. Robinson has an extensive background in project management and information technology. He has earned a Master of Science in Project Management degree from Boston University, a PMP certification from the Project Management Institute, Prince2 certification, and several other IT and project management certifications. Mr. Robinson is a professional project manager who has been managing complex IT infrastructure and software development projects for Fortune 500 companies for more than a decade. Mr. Robinson is currently spearheading several new ventures in software development and the arts.

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