
About the Program

Skills to Achieve is the **only “one stop” on-line employment solution for job seekers** on the market – there is nothing else like it!

Our **streamlined 4-step** process teaches job seekers **how to succeed in their job search based on their personal needs and requirements** for employment. By combining education, insider information that hiring managers don't want you to know and empowerment, Skills to Achieve is re-defining the way people prepare for their job search, approach the application process and the job interview. Have you ever heard the saying “give a man a fish and he'll eat for a day, teach a man to fish and he'll eat for a lifetime?” We are the only **4-step program** to offer tools and information that can be used to assess your current employment situation as well as now to re-assess your needs as your personal and work life changes.

Job Seekers taking the Skills to Achieve 4-Step program will learn these must-know strategies to succeed in their job search.

- Get **career defining answers** to the most important **questions no one has ever asked you** or that **you have never asked yourself**. Learn how to get what you need from your job.
- **Think like a hiring manager** and **create a resume that works** and get the attention of any hiring manager
- How to **apply, beat the system** and get their resume on top of the pile by going **“inside” of the hiring process**.
- **Take control of the interview** and **promote yourself!** Interview with **confidence** and **get the job**.

Skills to Achieve was created by an industry expert with the insight gained from 100's of hiring managers and 1000's of job seekers.

How will we reach everyone who can benefit from the program?

This convenient 4-step program will be offered **on-line** through the Skills to Achieve website and is **available 24 hours, 7 days a week**. The participant will download a workbook from the website and each module will be listened to and viewed directly off the Skills to Achieve website. To view a samples of the module please see below, **if you can watch this link – you can take the program, it's that easy:**



Target Market

Hourly/Salary:	Individuals earning \$60,000/year or less
Position or Job:	Entry Level positions/line staff, supervisors and junior and Middle managers
Education:	Individuals who have not completed high school or equivalent High school graduates Post secondary (university, college, poly tech) graduates
Current Situation:	Aging Workforce (55+) Job displacement or layoff New to Canada Graduating from post secondary or high school, entering the workforce Looking for a position that will better meet their personal requirements Re-entering workforce due to maternity/paternity leave or disability

Corey Harlock - Creator

Corey Harlock has spent more than 20 years at the executive management level in the hotel and restaurant sectors. He has worked in Australia with celebrated chef Paul Merrony, and in the Cayman Islands. Here in Canada, Corey was a multi-unit food and beverage manager for one of Canada's leading boutique hotel companies, as well as a general manager for a major Canadian full-service restaurant company.



After joining an executive recruitment firm in 2006, Corey started to notice an obvious gap between candidates and clients — and what each group was looking for. He began designing a custom interview process that would enable his clients to find the right “match” when hiring new employees . . . but what he found was that many of the applicants were leaving his office “enlightened” after completing his interview. Corey soon realized that his custom interview technique, with its insightful, perceptive questions, was challenging people to look at their career in a totally different way. Corey has taught aspects of his system, which is literally based on thousands of candidate interviews, at post-secondary institutions and English as a Second Language (ESL) schools. And now, after years of perfecting and refining, he’s making the Skills to Achieve program available to everyone.

Corey is a member of the advisory board for the Hospitality Management program at Calgary’s SAIT Polytechnic, and a committee member for Tourism Calgary’s White Hat Awards.

I look forward to speaking with you further about my company and how we want to get North Americans back to work!

Regards

Corey Harlock – Creator

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