



# Press Release

## For Immediate Release

### **LEADING MARITIME COMMUNICATIONS FIRM COMPLETES INSTALLATION FOR LARGE INLAND TOWING FLEET**

SAN DIEGO, CA, SEPTEMBER 21, 2010: Maritime technology firm Boatracs Inc., announced today that it has completed another large satellite communications fleet installation. The Boatracs team installed its OmniTRACS satellite communications solution on Marquette Transportation Company's Gulf-Inland towing fleet of over 55 vessels based out of Jefferson, LA. Marquette Transportation Company, LLC is one of the nation's leading marine transportation services companies.

Boatracs CEO Irwin Rodrigues said this most recent sale and installation is the latest in Boatracs' long history as a technology solutions provider for Marquette, which has been a Boatracs customer since 1996.

"We have a strong working relationship with Marquette," Rodrigues said. "They are very well respected in the marine transportation industry and we are honored that they have chosen the Boatracs solution for their vessels and to renew their relationship with us."

Marquette's Chief Information Officer, Jim Townsend, said the reliability and familiarity of the Boatracs OmniTRACS satellite solution were key factors in the standardization decision. "We looked at multiple vendors for potential communications solutions," Townsend said. "We selected Boatracs based on their outstanding 24/7 customer service, the demonstrated stability and reliability of their satellite communications solution, and its overall ease of use. We have been very pleased with our long term relationship with Boatracs."

#### **About BOATRACS®**

Established in 1990, Boatracs is the leading provider of integrated communications and software solutions for the commercial maritime industry. Boatracs' core offerings are built on the QUALCOMM OmniTRACS® and QUALCOMM OmniVision™ satellite solutions, providing customers the industry's most proven, reliable, and simplest data communications solution on the market. With its products, services and 24/7/365 customer support, Boatracs increases the operating efficiencies of over 1,000 customers in the Inland Workboat, Offshore Supply Vessel, Commercial Fishing and Government Maritime markets. The company

has offices in California and Louisiana, and can be reached via [www.boatracs.com](http://www.boatracs.com) or at 1-877-468-8722.

#### **About Marquette Transportation Company**

Marquette Transportation is one of the nation's leading marine transportation service companies, operating three fleets of line haul towboats and tugboats that transport dry, liquid and specialized cargos. Marquette's River unit includes more than 45 line-haul vessels and over 700 dry cargo barges and services the upper and lower Mississippi, Illinois and Ohio rivers. The Gulf-Inland unit includes over 55 vessels and primarily operates on the Gulf Intracoastal Waterway from Brownsville, TX. to St. Marks, FL. Marquette's offshore unit includes 11 offshore tugs and operates in the Gulf of Mexico, the Eastern Seaboard, and the Caribbean.

XXX

**Contact: Mike Harris, PR Consultant**

**Email: [mike.harris@harconllc.com](mailto:mike.harris@harconllc.com)**

**Contact: Irwin Rodrigues, CEO**

**Email: [pr@boatracs.com](mailto:pr@boatracs.com)**

**Phone: 1-858-458-8100**