

elvis

version 2.0

revolution in media
asset management



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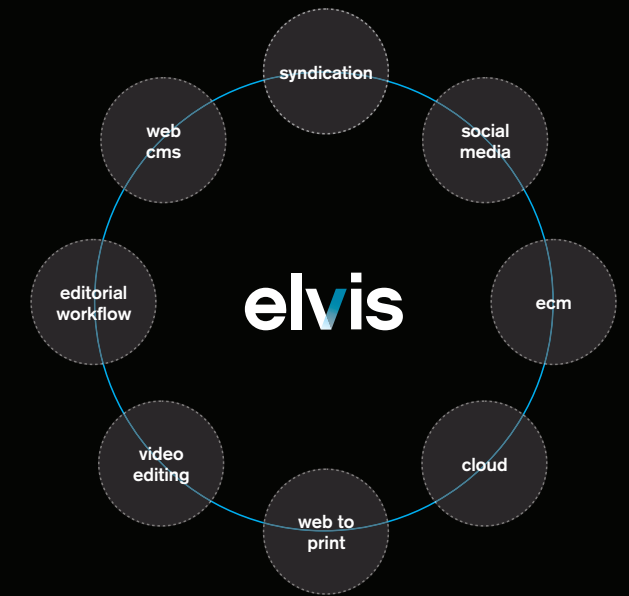
elvis www.elvisready.com
blog blog.elvisready.com
community community.elvisready.com
saas www.elviscloud.com
Twitter www.twitter.com/elvisready

elvis

elvis 2.0

centralize media content, use anywhere

- ▶ central media repository
- ▶ video, html, images, office docs, pdf, xml, CS4 docs
- ▶ scalable, open architecture
- ▶ high performance search engine
- ▶ intuitive Flex/AIR interface
- ▶ intelligent collaboration and workflow
- ▶ desktop and Adobe CS4 integrated



areas of use

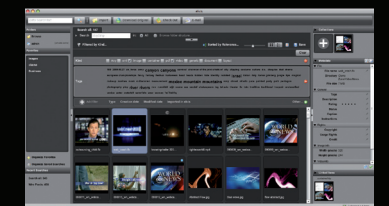
- ▶ newsroom
- ▶ layout
- ▶ photo editor
- ▶ marketing
- ▶ editorial
- ▶ web editor

customers

- ▶ express newspapers
- ▶ dennis publishing
- ▶ jakarta globe
- ▶ edizioni master
- ▶ adevarul holding
- ▶ and many more...

search

- ▶ search across millions of assets within milliseconds
- ▶ browse through wire feeds, archives and multimedia libraries
- ▶ search across all sources and media in a single search
- ▶ filter, save and refine searches



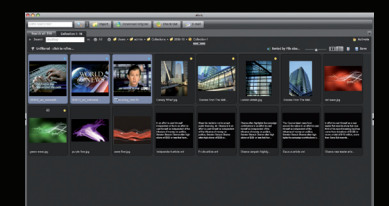
collect & manage media content

- ▶ visualize status workflows with flags & labels
- ▶ drag 'n drop media content in collections, edit metadata in batches
- ▶ check out, edit, check in and manage versions
- ▶ create a virtual folder structure with collections



collaborate & communicate

- ▶ communicate a web version of an elvis collection through email
- ▶ create and share favorites for collections, searches and folders
- ▶ send out assignments for external users to upload
- ▶ export assets or collections directly to web, editorial and social media



CS4 & desktop integrated

- ▶ integrated elvis Flex panels inside Adobe CS4
- ▶ double click to edit in Photoshop
- ▶ drag complete collections on InDesign Layouts
- ▶ drag 'n drop to and from any desktop application

