

EVA MINGE

PRESS RELEASE

23 SEPTEMBER 2010: EVA MINGE SOLIDARITY SPRING/SUMMER 2011 at THE NEW YORK FASHION WEEK ... A FABULOUS COLLECTION WITH A MESSAGE!

Eva Minge Spring Summer Show 2011, held on the 15th of September 2010 at the New York Fashion Week was inspired, sponsored and dedicated to 30 years anniversary of Solidarity.

Solidarity is a polish phenomenon, the biggest movement in the world history with 10mln members. It gave freedom to Poland and all Eastern Europe. The communism collapsed because of the Solidarity Movement leaded by Lech Walesa, peace noble price winner.

The show of Eva Minge opened by Lech Walesa speech (Us Congress in 1989) that starts by the first sentence of US constitution "*We the people...*" Eva Minge collection includes many solidarity messages on jeans, t-shirts, dresses...."solidarity...comes fashion"



In the Spring Summer 2011 ready to wear line, the polish designer uses a variety of warm, desert-colored fabrics in a mysterious, refreshing way. Swarovski stones, raw cotton, precious silks, and military accents are combined to create a romantic, feminine silhouette with a modern, rebellious edge. All accessories in the collection, including jewelry, bags, sunglasses and shoes are designed by Eva Minge.

Eva Minge brand was founded in 1989, the designer creates luxury ready to wear, couture, accessories and interior design. Eva Minge received many international awards (as the title “Next Couture” at the Alta Moda Roma), presents her collections regularly in Rome, Milan, Berlin, Vienna, Moscow ... and since 4 seasons at the Paris Haute Couture Week.

Eva Minge collections always draw one’s attention from the first glance, and Eva Minge’s followers like wearing her designs mostly for their power of uniqueness.

During these last years, she has managed to build and impose her own version of the beautiful, mysterious, feminine and contemporary woman, as she calls “unusually beautiful and strong women”. A particular concern for detail, know-how and luxury are the hallmarks that define her artistic universe, EVA MINGE DNA.



EVA MINGE for The First Polish TV Channel: TVP

Eva Minge Show is the most important part of official polish governmental solidarity campaign that promotes the idea of SOLIDARITY.

More on Eva Minge: www.evaminge.com

High Res Pictures: <http://www.neufgiga.com/n/50-17/share/LNK26624c9b7b9254a7e/>