



“The small steps we take on daily basis add up great strides in making New York the greenest big city in America, and I commend everyone involved with the Eco Friendly Expo for enabling New York’s residents and businesses to live environmentally-friendly lives. In doing so, they’re helping to ensure that our planet will be enjoyed for many generations to come, and I applaud them for their commitment to building a greener, greater future. On behalf of the City of New York, please accept my best wishes for an enjoyable event and continued success!”

Sincerely,

A handwritten signature in black ink that reads "Michael R. Bloomberg".

Michael R. Bloomberg
Mayor



Featured at
7 W / NYC GIFT WEEK



This trade show is a high-end business to business event featuring Eco innovation and sustainable design, and serves as a showcase for environmentally friendly companies and services, attracting key buyers.

Show Hours

Monday 9 am - 8 pm

Tuesday 9 am - 5 pm

Wednesday 9 am - 3 pm

www.ecofriendlyexpo.com

green at a grand new level



Now featured at 7 W New York Gift Week



The NEW YORK GIFT WEEK takes place twice a year, with an astounding array of the world's best home, *gift* and lifestyle, it offers one of a kind access to trends and retailing with a broad range of national and international wholesalers and retailers.

It is the show of shows, New York International Gift Fair, not only with 2,800 premier resources at the Javits Center and Pier 92 & 94, it also gives access to the NY Market Permanent Showrooms like 7 W, with direct transportation between fairs.

7 W is New York's premier, high design center for buyers of elegant gifts, tabletop, textiles and home décor. 7 W NEW YORK is conveniently located at 7 W 34th Street just off Fifth Ave and opposite the Empire State Building.



Presenting Green at a Grand New Level

Become an Exhibitor

- Enjoy over 5,000 buyers who are already coming to 7 W for New York Gift and Home Textiles Market.
- The highest quality buyer attendee in the industry.
- Exposure to the largest pool of key account buyers in the world.
- High-end, boutique-like setting for a premium show experience.
- Meet new clients and invite current clients to renew their interest .
- Take advantage of Outstanding PR, advertising and marketing services .
- Benefit form onsite services and friendly staff
- Network with other like minded leaders in Eco Friendly business.





Exhibitor Benefits

ALL BOOTHS INCLUDE

- White Hard Wall Partitions
- Booth Signage
- Track Lighting
- Black Carpeting
- 2 Chairs, 1 Table & Wastebasket
- Free Drayage
- Company name and link on ecofriendlyexpo.com
- 4 line listing in show directory
- Company's name included in several e-mail blasts
- 10 guest passes for Special Event night



STANDARD

90 SF
\$ 2,200

PREMIUM

120 SF

- 1/2 Page Ad in the "Featured Product Section" in Eco Guide
- 2 extra e-mail blasts with company review and picture.

\$ 3,200

VIP

170 SF

- 1 Page Ad in the "Featured Product Section" in Eco Guide
- 4 extra e-mail blasts with company review and picture.

\$ 4,400



NYC JAN 31- FEB 2 2011

ECO Friendly Expo



Advertising and Sponsorship opportunities available

For more information about the show please contact
info@ecofriendlyexpo.com



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www.ecofriendlyexpo.com

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