FRIENDS FOREVER USA

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FOR IMMEDIATE RELEASE



Press Release

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Friends Forever Expands Board with Global Business Executive

PORTSMOUTH, NH, October 05, 2010 -Friends Forever, a 501(c)(3) global non-partisan advocacy and awareness organization dedicated to peace, today announced that Terry Conner was appointed to its Board of Directors. With a career that spans over thirty years, Mr. Conner brings extensive experience working with global organizations across multiple industries including telecommunications, insurance, non-profit, and health care services. Mr. Conner complements the existing Board and furthers its experience in Northern Ireland.

"I am excited to work with Friends Forever and young people around the world as they strive to create improved communication and lasting peace within their communities," said Mr. Conner. "Friends Forever has spent nearly 25 years working with teens in

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Northern Ireland. I understand the challenges in this region and I've also seen what this amazing organization is capable of achieving. I look forward to helping create peace throughout our global community."

Mr. Conner currently serves on the Board of Directors for Delta Dental of Massachusetts and is on the Advisory Board for Village Ventures. Mr. Conner retired from Liberty Information Technology (LIT) in Belfast, Northern Ireland as the Chairman of the Board. LIT is a wholly owned subsidiary of the Liberty Mutual Group specializing in developing software solutions for its parent company. Prior to his retirement, Mr. Conner also served for ten years as the Senior Vice President and Chief Information Officer of Liberty Mutual. With its headquarters in Boston, Massachusetts, Liberty Mutual is the United State's 5th largest property and casualty insurance group and has a global footprint that reaches 26 countries. Earlier, Mr. Conner served in multiple industries including as a division Vice President at Electronic Data Services (EDS) in Dallas, Texas. He also dedicated time to several New England non-profit organizations including serving on the Board of Directors for the United Way of the Greater Seacoast and the Seacoast Science Center, as well as on the Advisory Boards for the University of New Hampshire Whittemore School of Business and Economics and the New Hampshire Endowment for Health.

"Friends Forever is honored that Mr. Conner is joining our Board," said Stephen Martineau, Executive Director, Friends Forever. "Mr. Conner's extensive global business experience and personal commitment to Northern Ireland will be a tremendous asset to our organization. Our program started in Northern Ireland and today we work throughout the world bringing teens together to create world peace, one friendship at a time." Friends Forever Expands Board with Global Business Executive Page 3

About Friends Forever

Friends Forever is a 501(c)(3) global non-partisan advocacy and awareness organization dedicated to peace, particularly in Ireland and Israel. Friend Forever's members work in their local communities domestically and internationally to raise awareness and help build programming that will support young Irish and Israeli leaders as they team to address the challenges that face their communities. The organization works closely with local experts, regional leaders and educational institutions to promote healthy communication within disparate fractions and to end violence.

Since 1986, Friends Forever has built hundreds of lasting friendships across the cultural, religious, and political divides of Northern Ireland and Israel. The organization brings together multi-faith teens to live, laugh, learn, and volunteer together in host communities in New Hampshire, Maine, and Massachusetts. These youth leaders, upon completing Friends Forever's unique two-week "Life Raft" experience, return home to perpetuate tolerance in their own communities. For more information, visit www.friendsforeverusa.org.

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