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DasBags

Press Release

DasBags announces Rimowa Video Search Technology

DasBags releases over 100 Rimowa product videos. The HD videos make Rimowa product selection easier and support multiple players. It is the first comprehensive set of video product guides for all Rimowa Products.

Voorhees, NJ, October 25, 2010: DasBags released over new 100 Rimowa HD product videos today available on six major video channels. The videos continue the company's move to increase the search options for Rimowa products. These are released only two months after the ground breaking Great Rimowa Chart was published.

Rimowa luggage enthusiasts and buyers can now view videos that quickly and efficiently communicate the features, specifications, and series information. All of the cases are shown in multiple views along with descriptions, sizes, and weights. The videos continue the long term DasBags plan of making Rimowa information available in a variety of formats that best fit the user's needs.

Web Marketing Manager C. Dood of DasBags.com reports that these were made available using new proprietary technology. The videos are updated and distributed continuously. DasBags worked with leading video distribution channels including YouTube, Yahoo, FaceBook, Fliiby, Daily Motion, Blip.TV, and Metacafe to enable this. The HD videos were designed to be viewed with all popular devices including PCs, iPhones, iPads, RIM devices, and Droid phones. "Multiple Rimowa models can now be reviewed and compared in minutes on a variety of devices. Professionals and advanced travelers will enjoy this new level of convenience; it makes picking out the right cases quick and easy."

For Immediate Release

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[DasBags](#) is a leading distributor of Rimowa luggage in the US providing the entire collection to corporate travel departments and discriminating travelers. They have been providing specialized cases since 2004. DasBags supports and distribute everything that Rimowa manufactures and are known as “the Rimowa experts”. The primary website is www.dasbags.com.

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