

NEWS RELEASE

Contact: Tom Kelley, 760-688-0717 or 202-344-5043

Branding and Marketing Firm, Concept Branding Group, Expands into San Diego

Small business developer, boutique branding agency offers operational management and profile-building services for business and non profits now in San Diego

San Diego, CA –November 1, 2010- Concept Branding Group, with offices on both coasts, is spreading its roots into the San Diego metro market. The Group will assist start ups, entrepreneurs, small businesses, professional service firms, and hospitality/restaurant groups offering branding, marketing, digital and print design, management and organizational consulting, and community relations outreach.

“Our move to from other Southern California markets into San Diego makes sense, given the size and scope of the market,” said Tom Kelley, Managing Partner of Concept Branding Group.

“Having lived in the heart of San Diego for more than 4 years, it will be good to ‘come home’ and see some familiar faces and help with small business expansion.”

Concept Branding Group works with start ups and small to medium businesses to grow brand awareness, refine existing brands, and drive sales growth through non-traditional methods of community outreach and by creating an emotional bond with current and potential customers. The firm has worked in most all industries, with a concentration in retail, professional services, hospitality, food, restaurants and advocacy/trade groups.

The firm has over 175+ combined years of proven expertise in building and expanding brands and driving sales, working with all sizes of budgets.

###

Concept Branding Group specializes in examining, refining and expanding marketing outreach for start ups, small and medium sized businesses, trade associations, and nonprofit organizations. With more than 175 years of combined expertise, the firm works with forward-thinking clients, start ups, entrepreneurs, organizational leaders and their teams to unleash their full brand potential and positively increase community and industry profile. www.conceptbrandinggroup.com