

FOR IMMEDIATE RELEASE

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Seon Design Inc. launches the next generation of a proven and powerful fleet management solution for the transit and school bus industries.

November 1, 2010, Coquitlam, B.C. – Leading-edge mobile surveillance solutions provider, Seon Design Inc., is releasing a new version of its powerful and proven video data management software solution, vMax® Commander.

vMax Commander is the only video and telematics management tool a fleet manager needs to administer operations of any size. It works effectively regardless of the number of buses or properties involved, or their locations. vMax Commander helps passenger transportation authorities lower the administration requirements of managing the onboard video and telematics data from their fleet. It also increases operational efficiency by giving fleet managers the ability to acquire critical data quickly and easily.

Seon's vMax Commander solution provides centralized mobile surveillance data management, which offers unparalleled convenience when combined with Seon's industrial wireless technology. Automated wireless downloading gives managers instant access to video events, monitor multiple vehicles, and receive alarmed notifications. Administer the video for your entire fleet with one software interface, benefit from the convenience of remote configuration, and view video data live over a web-based or GPRS network.

"There is no need to search for a vehicle, and no more running back and forth to manually pull a hard drive," says Jordan Shishmanov, Senior Product Manager. "Wireless technology eliminates all of that. If there is an issue, you can access the information you need right from your central office."

New vMax Commander features include automated system-wide health monitoring, an invaluable preventative maintenance tool known as Health-Check. Health-Check alerts the system administrator if any part of the system isn't functioning.

"The system can be programmed to report video loss and systems related problems automatically," says Shishmanov. "If a bus is not connected to the network for a period of time, operations will know. Automatic health monitoring reduces liability by minimizing equipment downtime and ensuring that the data required is available."

vMax Commander integrates with Seon DVRs, and the Smart-Reach® wireless solution.

For more information about vMax Commander, visit Seon Design Inc. at www.seon.com, or contact:

Kara Cunningham
Communications Officer
Seon Design Inc.
Toll Free: 1.877.630.7366
Email: kara.cunningham@seon.com

About Seon Design Inc.

Incorporated in 1999, Seon Design Inc. is ranked as the world's #1 supplier of mobile video surveillance for the bus and coach industry.* As a privately-owned company based in North America, Seon employs its own team of highly qualified electronics and mechanical engineers, and assembles superior quality end-products in its 36,000 square feet manufacturing facility. Seon invests million of dollars every year in product research and development, ensuring that we meet our client's present and future needs. With a growing team of dedicated professionals, Seon is positioned to continue its double-digit growth rate through the introduction of leading-edge, new technologies in 2010.

*The World Market for Mobile Video Surveillance Equipment, IMS Research, 2007, 2009.
This independent UK-based report is published every two years.