

FOR IMMEDIATE RELEASE

FAMILY COMEDY "MONSTER MUTT" TO EXCLUSIVELY HIT WAL-MART SHELVES ON TUESDAY, JANUARY 4, 2011

(Burbank, CA) - Super science runs amok and turns Max the gentle mongrel into **MONSTER MUTT** in this wild and hysterical family comedy from the make-up effects team at Illusion Industries Inc. headed by producers Todd Tucker and Ronald L. Halvas (*The Curious Case of Benjamin Button*, *The Watchmen*) and Burnside Entertainment's Seth William Meier (*In My Pocket*).

Appealing both to grade school children and 40-somethings who grew up with films including Steven Spielberg's *E.T.* and *Close Encounters of the Third Kind*, **MONSTER MUTT** concerns Max, the Taylor family mutt, leading idyllic the dog's life at home. He has a doting master named Ashley (RHIANNON LEIGH WRYN), a comfortable doghouse in the back yard, and a satisfying routine. Not far away, in a laboratory at Envigormax, Dr. Victor Lloyd (BRIAN STEPANEK) is brewing trouble along with new energy drink recipes. By happenstance, Max becomes injected with Dr. Lloyd's formula and turns into "Monster Mutt" and many adventures ensue where Max will meet an antagonistic human mutant, a kindly veterinarian, and the vet's own dog, the lovely Lady. Plus, will Ashley find the antidote in time to save her beloved pooch?

Todd Tucker (*Soccer Mom*) directs from a screenplay by Timothy Dolan (*Red Riding Hood*), based on a story by Tucker. The film stars Rhiannon Leigh Wryn (*The Last Mimzy*), Billy Unger (*You Again*, *National Treasure: Book of Secrets*), Zack Ward (*Transformers*, *Dollhouse*), Brian Stepanek (*The Suite Life of Zack and Cody*, *Brian O Brian*), Bart Johnson (*High School Musical 1,2,3*), Jacqueline Pinol (*Bride Wars*, *Lincoln Heights*), Mindy Sterling (*Austin Powers*, *How The Grinch Stole Christmas*), Alastair Mackenzie (*The Edge of Love*) and Juliet Landau (*Ed Wood*).

MONSTER MUTT will be available on DVD exclusively at Wal-Mart and walmart.com for 45 days beginning January 4, after which it will be distributed to all major outlets for sale and rental.

Director Todd Tucker is now available for interviews. Tucker's career spans 20+ years and involves the creative work behind seven Academy Award nominations for Best Makeup (including three Oscars), in addition to his being a 15-year-long member of the Screen Actors Guild and a recent member of the Directors Guild of America. Additionally, Tucker is now president of Illusion Industries, Inc. with full-service production and effects facilities in Burbank, California and Baton Rouge, Louisiana.

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