

**If it's time to get out of
the stands and into the game,
visit our website,
then give us a call**

WWW.LINKSGOLFCAFEFRANCHISE.COM

**Do you eat, drink,
breathe golf?**

OWN YOUR OWN GOLF CAFÉ

**Presenting the world's
first golf café franchise
that literally guarantees results.**



**Don't just take our word for it, here's what
other Parmasters Franchise Owners have to say...**

What I was looking for in a business was a place that catered to my passion for people and entertainment. It had to be a place where relationships would be built, friendships would be strengthened and fun would happen—just like on the golf course. The Links Golf Café is exactly that place.

Chris Horgan, General Partner, Links Golf Café Kent Station

"I'm very excited about the Links Golf Café and what it will bring to our business. The quick serve, tasty fare we carry will be perfect to attract both the golfers and healthy eaters around the community. Some of the specialty coffees will also help differentiate us from the other coffee houses close by. From a business perspective, the systemized approach is perfect for any skill level to learn and deliver ultimate customer service. All in a simple, low maintenance, well thought through business.

Colin Christensen, Parmasters Edmonton

"Our Links Golf Café is a great member amenity and a way for us to generate additional revenue from our members. It allows our Corporate Members to entertain their guests. Our Café not only allows us to cater the many events we host at the center, but actually draws events to the center that we probably would not get without a great food service."

Mario Bertagna, Parmasters Memphis

"The Links Golf Café will be an integral part of the Parmasters Co-Branding going forward. The Links Golf Café is not just another Café—it's a gathering place for all that is golf. With four revenue streams we are confident, we've hit a home run for our future Individual Franchise Owners with this one. I believe the Links Golf Cafés will play a large part in the success of the Parmasters business going forward.

Bud Schroeder, Parmasters Mid Atlantic

**Visit www.linksgolfcafe.franchise.com
then call 1 800 663 2331 today**



**Links Golf Café, a division of
Parmasters Golf Training Centers, Inc.
International Team Headquarters**
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Eat. Drink. Breathe. Golf.

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**Links™
golf café**

Eat. Drink. Breathe. Golf.

If you have an entrepreneurial spirit and a passion for all things golf, you've come to the right place.

What is a Links Golf Café?

A gathering place for all things golf related.

Great food, custom-roasted organic coffees, game improvement training aids and tools, custom-fit, custom-designed golf clubs, cool performance clothing, corporate & community meeting rooms, and the hottest golf simulators on the planet.

Pebble Beach and Thai Chicken Salad. St. Andrew's and a Mocha-chillo. The Golf Channel, great golf magazines, and high-speed wireless internet to chat with your friends.

Most of all, it's a place for people to meet and share their passion for the sport of golf.

Bring your clubs! Play a round at one of the many great golf courses or simply pull up a chair and watch the action.

Links Golf Café is an 'adventure' unlike any typical coffee shop experience.

Once inside, you'll discover a warm inviting design with a retro golf theme that is very pleasing to the eye. Add in the aroma of custom roasted organic coffee and freshly baked goods and you have a recipe for success.

Ideally situated in major shopping centers, premium factory outlets and airports, each Links Golf Café positions itself uniquely in the field of coffee bars not only as a place to grab a great coffee and a meal but also as a great escape amidst the calm of golf centered surroundings.

Links Golf Café is fun, friendly and best of all is backed by powerful systems to ensure your success.

Why not take a step inside, you just might like what you see & 'smell.'

What's in it for you?

Well, besides being a part of a dynamic team and doing what you love, Links Golf Café offers what all good franchise models should offer:

- Systems that save you money—group buying power saves you thousands
- Systems to make it easier—over 6,000 pages of Training and Operations Manuals
- Systems to increase the odds of you making money—52 targeted marketing strategies to help you get and keep customers

Four Revenue Streams

Each Links Golf Cafe has four primary revenue streams:

- food & beverage
- golf retail
- Quantum Business Golf seminars
- memberships.

Features amenities of Links Golf Café include:

LONG GAME FLUENCY BAYS with our automatic ball tee-up system—hit a ball every two seconds and develop a smooth, fluid swing in less than ten minutes

ABOUT GOLF™ HIGH TECH GOLF SIMULATORS—play 29 famous golf courses indoors, including Pebble Beach, or optimize your swing with DATA TRAC™

DROP IN ACCESS OR MONTH-TO-MONTH MEMBERSHIPS—choose what fits your lifestyle, goals and budget, for as little as \$29 per month

QUANTUM BUSINESS GOLF™ SEMINARS—build lasting relationships on and off the golf course with these fun and profit enhancing seminars

MEETING ROOMS—whether it's a business meeting, corporate golf outing, or a child's birthday party, we have the technology and environment for fun and success

KAIZEN KORNER™—golf training aids to feed your mind and fuel your golf swing

Sample floor plan:



Don't just take our word, here's what others have to say:



Parmasters is honored to have been voted Top 50 Franchise in North America for the third straight year, with surveys from some 65,000 franchisees.

Franchisee Satisfaction Snapshot						
Parmasters Golf Training Centers						
Reviewed by 13 franchisees (76%) on January 2008						
	1	2	3	4	5	avg. rating
	poor	average	good	very good	excellent	
Training & Support	[Progress bar showing ~80% in 'good' and 'very good' categories]					4.0
Franchise System	[Progress bar showing ~80% in 'good' and 'very good' categories]					4.2
Relationship	[Progress bar showing ~80% in 'good' and 'very good' categories]					4.4
Financial Opportunity	[Progress bar showing ~80% in 'good' and 'very good' categories]					4.1
Overall Satisfaction	[Progress bar showing ~80% in 'good' and 'very good' categories]					4.4
Overall (average)	[Progress bar showing ~80% in 'good' and 'very good' categories]					4.2

FranchiseBusinessREVIEW™
Sharing the franchise experience

"The next big thing... one of 66 hottest new franchises!"
Entrepreneur Magazine

"All in all Parmasters looks like it is in the process of revolutionizing not only franchising, but the way people play golf."
Canadian Business Franchise Magazine

"For those who dream of getting into the golf business, this is the perfect opportunity."
Forbes Magazine

"For this rapidly growing emerging franchise, in a very hot industry, the sky is the limit!"
Canadian Franchise & Dealership Guide

