



**For immediate release  
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**Vector180, together with its partner New Jersey Telephone, address the  
WiFi needs of franchise hotel owners with a new WiFi system at  
Crowne Plaza Somerset, NJ**

**Langhorne, PA (January 18, 2011)** – Vector180, an established provider of high-speed WiFi solutions, today announced the installation of its “Managed WiFi System” in the Crowne Plaza Somerset, NJ property. This WiFi system upgrade provided the hotel a cost effective solution with improved performance over its older, outdated system. This new solution represents an investment in the hotel that will add to guest satisfaction as well as financial operating results.

According to Jim Gross, the Crowne Plaza General Manager, they chose Vector180 after comparing other vendors and selected the most cost effective high quality solution that fit the property. Gross stated, “Vector180 and New Jersey Telephone worked with us to design a system that used some of our older equipment in a way that would not compromise performance and would allow our budget to go further.”

There is a significant market demand for improved WiFi system performance in the hospitality industry. Not only has it become the number one amenity demanded by hotel guests, but mobile data traffic is projected to more than double every year for the next five years, overwhelming the presently installed WiFi equipment, much of which is either inadequate or technically obsolete.

“WiFi is like the hot water in a hotel,” according to Bob Kelly, Vector180’s General Manager. “When guests have it there is no issue. But when it’s not there or it’s not hot enough, everyone hears about it. And the guests may not return or ask for a credit to their bill. Vector180 addresses the internet issues that hotel GMs and owners suffer around this amenity by guaranteeing reliability, security, complete coverage and total customer satisfaction. Importantly, Vector180 offers a service based pricing model, ensuring that hotels can obtain this improved WiFi performance with only a minimal up-front cost, making it easier for them to transition to the latest technology.”

### **About Vector180**

Vector180 is a provider of reliable commercial WiFi systems. Its solutions for delivering high-speed bandwidth within a facility are particularly suited to the hospitality sector. More information about Vector180 high-speed connectivity services can be found at [www.vector180.com](http://www.vector180.com) or by calling 215-243-6468.

### **About NJ Telephone**

New Jersey Telephone was established in 1983 and has been providing outstanding telephone service and equipment ever since. We specialize in the area of business telephone systems with an emphasis on the Hospitality/Healthcare sectors. Our regular customers particularly value the personal attention we give them each and every day. Our Headquarters are located in Caldwell, New Jersey.