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Radio Green Talk TM debuts in New Hampshire and on the Web

Nashua, NH– January 18, 2010 – Absolute Broadcasting is pleased to add *Radio Green Talk τM* to their list of local shows on WSMN-1590AM.

Radio Green Talk TM is a Weekly radio talk show that interviews people from all walks of life who are helping guide this planet toward greater environmental sustainability in ways that are thoughtful, innovative, and practical. CEOS, Sustainability Directors, Writers, Students, Researchers, Former Presidents, Celebrities, Musicians, Pro-athletes, to name a few, will be guests on the show and will share their stories. Hosts Chrissy Coughlin and Diana Dehm bring years of experience to this show.

Chrissy Coughlin is a Partner at Sustainable Business Partnerships, LLC. (WBE, SBE, and DBE Certified Firm) and cofounder of *Radio Green Talk TM* creating a "A *Global Collective for a Sustainable Planet TM*". She's specializing in communications strategies, media relations, corporate sustainability, and green building. She graduated from Brown University and the University of Michigan's School of Natural Resources and Environment where she received an MS in Natural Resource Management with an emphasis on collaborative partnership building. She is also a LEED Green Associate and soon to be a LEED Accredited Professional (AP).

Diana Dehm is the President/CEO of Sustainable Business Partnerships, LLC. (WBE, SBE, and DBE Certified firm) and cofounder of *Radio Green Talk TM* creating a "A *Global Collective for a Sustainable Planet TM*". She holds 20 years of global environmental sustainability consulting experience for Fortune 500 businesses, federal and state government, non-profit organizations, colleges and universities, while supporting the next generation in creating a global collective for a sustainable planet.

Chrissy and Diana are excited to have launched *Radio Green Talk TM* collectively with WSMN-1590AM. With over 5000 listeners in the last two months already, they are well on their way with the help of their innovative guests, sponsors, and listeners, to literally creating a global collective for a sustainable planet. Much thanks to *Radio Green Talk TM* guests: Stonyfield Farm, Ford Motor Company, Green Biz Group, California EPA, California EEI, National Smart Water Grid, Sea Voices, Swapaholics, Kids vs. Global Warming, iMatter March, Practically Green, Texas Tech, Harvest Power, Global Reef, and the many others supporting *Radio Green Talk TM*. "We are excited to continue to hear from our listeners and to learn from each other, we're also looking forward to reaching 1M people on the planet by June 2011 via Facebook: Radio Green Talk. Join Chrissy and I each Wednesday at 11:00am EST/8:00am PCT at http://wsmn.wgamthegame.com/archives/561" quote by Diana Dehm.

The goal for **Radio Green Talk** τ_M is to create a global collective for a sustainable planet by identifying the amazing things that are going on in the world of sustainability, share the best ideas and practices, and discover how people are both making money and saving money while having a positive social and environmental impact.

If you would like more information, please email: <u>dianadehm@sustainablebusinesspartnerships.com</u>; contact Radio Green Talk on Facebook: Radio Green Talk; and Follow Radio Green Talk on Twitter: Radio Green Talk.