

PMMC News

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PMMC ONLINE PRICING Reaches New Heights with PMMC ONLINE ANALYTICS

CHARLOTTE, NC – February 16, 2011 – PMMC (Preferred Medical Marketing Corporation) makes pricing analysis even easier with the release of PMMC ONLINE ANALYTICS. PMMC has taken the proven data and analysis tools of PMMC ONLINE PRICING a step further with a completely new user interface and unique drilldown functionality.

Ms. Kelly Coleman, PMMC Senior Vice President of Operations, states: "PMMC is excited to release ONLINE ANALYTICS. Based on specific client feedback, it is a redesign of our previous comparative pricing portal, ONLINE PRICING."

PMMC ONLINE PRICING is best known for providing hospital and physician users with 24/7 access to pricing data and analysis tools. With the click of a mouse, users can compare their charges against those of a customizable market. As a subscription service, users can create unlimited reports based on the most current data from the Centers for Medicare and Medicaid Services as well as certain state comparative pricing data.

Building on prior functionality, PMMC ONLINE ANALYTICS now allows users to compare charges faster and easier. Essential content and information related to charges, case-mix, and resource consumption are readily available and easy to analyze using a series of sophisticated comparison tools, charts, and reports.

Ms. Coleman noted: "Healthcare executives need real-time access to data and information. Through a simple, but secure, login connection users can analyze their hospital's and/or physician's charges against a national, state, and local market groups as defined by the user. ONLINE ANALYTICS delivers this with exceptional ease of use and scalability for healthcare systems to critical access facilities. In addition, there are multiple new time-saving features – including the ability to save report criteria, along with enhanced export functionality and new reporting metrics."

"I can confidently say, with the improved functionality, ONLINE ANALYTICS gives the user more flexibility in how they analyze and compare the data. It also allows them to do it more quickly and efficiently," said Mr. Stephen Summers, Senior Consultant at PMMC.

"I really like the new look of the product... It is much easier to navigate. The hospital selection process is a tremendous improvement. It will simplify the running of comparative reports," noted Ms. Theresa M. Ott, Team Leader of Reimbursement at Sarasota Health Care System's Corporate Office.

ONLINE ANALYTICS provides hospital leadership with robust databases containing Hospital and Physician pricing, allowing healthcare finance professionals to easily view aggregate, case rate, code-level, and room-rate comparisons. For easy analysis, it incorporates case-mix adjusting algorithms into appropriate reports and also categorizes results by clinical service. In addition, Clients are able to run reports and easily export them into various formats such as MS Excel and PDF files for additional analysis and incorporation into presentations.

Mr. Chris Schultheis, CFO Southampton Hospital, commented: "The ability to export the reports to MS Excel is a great feature. PMMC listens. This was a great improvement and what I had hoped to see."

PMMC is a Microsoft-certified software development and consulting company. Since 1986, its innovative software and consultants have assisted more than 400 hospitals and 20,000 physician clients improve their financial operations through enhanced contract management, payment verification, cost accounting, financial decision support and consulting services. For more information, contact Robby Shaul, 800-543-8176 or visit www.PMMOnline.com.

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