

**FOR IMMEDIATE RELEASE**

## **Conductor Stephen P Brown Named 2010 Constant Contact All Star**

*Symphony Orchestra Conductor's use of Constant Contact services helped increase his overall marketing performance and deepen his engagement with audiences all over the world*

**Tampa FL, March 16, 2011** – Symphony Orchestra Conductor Stephen P Brown was awarded the [2010 All Star Award](#) from [Constant Contact®, Inc.](#), the trusted marketing advisor to more than 400,000 small organizations worldwide. Brown is one of Constant Contact's 2010 top performers and most prolific user of its tools, whether within Constant Contact's [email marketing](#), event marketing, social media marketing, or survey products – or a combination of all four.

"I'm happy my team of volunteers is being recognized by Constant Contact for our marketing efforts," Brown said. "Constant Contact is a great way to stay in touch with audiences and fans all over the world, and helps engage people who are new to classical music." Brown is on a quest to share classical music with those who may not normally be exposed to it. His motto on [www.stephenbrown.com](http://www.stephenbrown.com) is "There's more to music than music."

Constant Contact looked at criteria including the following when selecting this year's All Stars:

- Frequency of campaigns, events and surveys
- Open, bounce and click through rates
- Usage of social features
- Mailing list sign up tools
- Use of reporting tools

"We work hard to listen to our customers, and we use that feedback to create products and services designed to help them better engage with *their* customers and prospects," said Gail Goodman, chairman, president and CEO of Constant Contact. "The Constant Contact All Star Award is our way of recognizing customers that have successfully used Constant Contact to market their companies. We have some of the most committed, passionate customers out there and we're proud we can be a part of their continued success."

### **About Stephen P Brown**

Since being educated in the UK and USA and performing throughout Europe and Africa, "SPB" has become one of the most engaging conductors of our modern age specializing in large-scale lighter romantic music with regional, amateur and higher education orchestras, bands and choirs. His passion for sharing live classical music with those who would not normally have access to it is helping to engage, develop and sustain a balanced future society. A recipient of the **Ricordi Conducting Prize** and winner of the **Alan J Kirby Choral Conducting Prize**, Stephen P Brown transforms ensembles and captivates his audiences: "It's almost as if the music is a tangible medium he is sculpting," said Kathleen Haft, a musician who attends SPB's concerts at every opportunity. "He has grace, poise, charm and humor, and an incredible ear."

### **About Constant Contact, Inc.**

Constant Contact is revolutionizing the success formula for small organizations through affordable, easy-to-use Engagement Marketing™ tools that help create and grow customer relationships. More than 400,000 small businesses, nonprofit organizations, and member

associations worldwide rely on Constant Contact as their engagement hub for starting and driving ongoing customer dialogs through email marketing, social media marketing, event marketing, and online surveys. All Constant Contact products come with unrivaled know how, education and free coaching with a personal touch, including award-winning customer support.

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