



PoKos Transforms Mobile Messaging with *Point-and-Chat*™

Portsmouth, NH—March 16, 2011— Today, PoKos Communications Corp announced the addition of "*Point-and-Chat*™" messaging to the company's consumer IM/text App, *PoKos Chat*™. *Point-and-Chat* is the first and only software on the market that enables users to point their phone at any other user in sight and send them a message, without using contact information, check-ins, or social networks.

Point-and-Chat's breakthrough technology launches a new era of visual messaging and brings people together, while preserving user privacy and jettisoning the need for phone numbers, email addresses or check-ins. With its user-friendly design, a user angles her phone so that the subject's visual image is displayed on her screen, types a message, points her phone at the intended recipient, and taps the send button. PoKos does the rest.

"*Point-and-Chat* will be the biggest thing in mobile communications since the advent of text messaging," predicts PoKos founder and CEO timo platt. "This is a game-changer in mobile messaging and peer-to-peer (P2P) communications. It's fun and easy to use, while bringing us together, letting us share experiences, and enriching our lives. We believe it will offer tremendous benefits for personal use, business collaboration and networking."

PoKos Chat can be downloaded today from the iTunes App Store. Along with *Point-and-Chat*™, it includes the following features:

- use *Zoom*™, engage in public and private chats with any nearby PoKos user
- hold group chats with their buddies
- send messages to non-PoKos users
- take pictures and send them to buddies and other PoKos users
- enliven messages with emoticons

Point-and-Chat™ is now available on the iPhone platform, and will soon be available on Android and Blackberry platforms.

PoKos Chat is the backbone of the company's *Social Messaging*™ mobile platform, which is purpose-built to drive widespread acceptance and use of mobile social media. *PoKos Social Messaging*™ is the first platform to deliver all three key elements required for a successful mobile social media application: it allows people to make new connections; enhances existing social behaviors while enabling new ones; and respects the user's intimate and private mobile phone experience.

PoKos' *Social Messaging*™ platform is not only groundbreaking for peer-to-peer communication, but it also enables users to interact directly with their favorite brands while maintaining control over their mobile experiences.

"Current social networking applications are distracting and riddled with unwanted communications which do not actually promote interaction," explains platt. "PoKos' *Social Messaging*™ is tightly integrated within consumers' mobile lifestyle and activities, which will bring people together and closer to their favorite brands."

For more information visit www.pokos.biz

To download *PoKos Chat*™, <http://itunes.apple.com/us/app/pokos-chat/id401535667?mt=8>

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About PoKos— PoKos Communications Corp creates and delivers *Social Messaging*[™], a new text, broadcast and brand marketing software platform for smart phones. Social Messaging enables users to make new connections and enrich their lives, while providing companies and agencies with the first mobile brand marketing solution to reach and engage in continuous conversations with targeted groups. PoKos is based in Portsmouth, NH. www.pokos.biz