

# PRESS RELEASE

## In Hard Economic Times, The American Dream Still Lives! Local Couple Awarded a US Patent for New Product

It's an exciting time for Kevin and Stacey Mitchell from Downingtown, Chester County, Pennsylvania! Kevin and Stacey were recently issued a US Patent for their product, FlipCase. Waiting for this exciting news was painstakingly long, but well worth it! The saying "necessity is the mother of invention" rings so true for this idea that was conceived in May of 2008. Noticing that his laptop computer wasn't so "mobile," Kevin had a thought - "the cigarette ladies" - eluding to the system that the women who sell cigars and cigarettes use to suspend the tray in front of them from around their shoulders. And so it began.....



Stacey and Kevin Mitchell

Since we are just two "regular" people, with no clue of where to start, it required a lot of research, phone calls, more research, and more phone calls and a lot of sleepless nights, which, by the way, have remained. The real fun begins now...trying to bring our product to market!

### Concept - "The Technology is in your case - FlipCase"

When it comes to mobile computers, we have recognized that without the proper case, you are not truly mobile. Currently, laptop users on the go must remove their computer from the case in order to use it. And worse, they either balance the computer on their hand while pecking the keys with the other hand or find a place to sit and put the computer on their lap. Now that problem has been solved with FlipCase. FlipCase transports your computer safely and securely and allows access while walking and standing without having to remove the computer from the case. This breakthrough technology will provide freedom of use for a broad spectrum of consumers. Commuters, medical personnel, students, reporters/journalists, field techs, audio & video techs, military & first responders, etc. will be able to input information without missing a step.

The patented technology that FlipCase offers is not currently seen on the market today. Our goal is to be able to offer FlipCase in college bookstores, airport kiosks, and through e-tail on our website in the very near future. Eventually, FlipCase will be able to be purchased at large retailers, and through home-shopping networks across the globe in sizes to accommodate netbooks, laptops, and tablets!



Stacey Mitchell using FlipCase

### Changing Mobile Computing

**FlipCase International, LLC**  
**Kevin Mitchell - Stacey Mitchell**

**3807 Norwood Avenue**  
**Downingtown, PA 19335**  
**484-889-7317 or 484-645-4880**  
**Email: FlipCase@comcast.net**  
**www.Flip-Case.com**



### Highlights

- It's the next logical step in the evolution of the computer carrying case.
- It's revolutionary - FlipCase will change mobile computing!
- FlipCase is the perfect accessory to the laptop & netbook providing an easier, more convenient & productive experience.
- It's a problem solver!