



## **PoKos *Point-and-Chat*™ to be Featured at XSITE 2011**

**Portsmouth, NH—June 7, 2011—** PoKos Communications Corp announced today that it has been selected to present at the 2011 Xconomy Summit on Innovation, Technology, and Entrepreneurship (XSITE) on June 16 at Babson College. PoKos will be featured as one of New England's hottest new companies during the XSITE "Xpo" session, and its award-winning *Point-and-Chat*™ technology will compete for honors along with 12 entrants from the mobile, IT, cleantech, and healthcare spaces.

XSITE is an annual full-day event that brings New England and national leaders in business and academe together with venture capitalists, angel investors, and, especially, the business people who are on the forefront of a new era of entrepreneurship.

"The Xpo enables our audience to see firsthand the best new products, technologies, and ideas across key tech sectors," said Bob Buderer, Xconomy's founder and editor in chief. "PoKos will have the opportunity to wow the crowd with their *Point-and-Chat*™ messaging."

"We are honored to be chosen to share and demonstrate our new *PoKos Chat*™ product," remarked PoKos founder and CEO timo platt. "We expect that XSITE participants will enjoy test-driving our award-winning *Point-and-Chat*™ by chatting with other attendees and speakers, and exchanging messages and pictures with their friends and buddies with our breakthrough technology."

For more information about XSITE 2011, visit: <http://xsite2011.eventbrite.com>

For more information about *PoKos Chat*™, visit <http://bit.ly/eFQQEc>

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**About PoKos—** PoKos Communications Corp creates and delivers *Social Messaging*™, a new text, broadcast and brand marketing software platform for smart phones that pioneers the new frontier of social activity messaging. *Social Messaging* enables users to make new connections and enrich their lives, while providing companies and agencies with the first mobile brand marketing solution to reach and engage in continuous conversations with targeted groups. PoKos is based in Portsmouth, NH. [www.pokos.biz](http://www.pokos.biz)

**About Xconomy—** Xconomy is an innovative news and events organization with outposts in Boston, Detroit, New York, San Diego, San Francisco, and Seattle. It is dedicated to providing business and technology leaders with timely, insightful, close-to-the-scene information about the local personalities, companies, and technological trends that best exemplify today's high-tech economy. Xconomy is staffed by world-class journalists and media professionals, and supported by "the Xconomists," who include some of the world's leading innovators. Get to know them and the Xconomy team at [www.xconomy.com](http://www.xconomy.com)