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For Immediate Release:

NYCE EXHIBITING AT COMMUNICASIA 2011 FROM JUNE 21-24, 2011 IN SINGAPORE

NYCE Networks, a leading provider of innovative Plastic Optical Fiber to Ethernet products, announced today that NYCE will be exhibiting at CommunicAsia 2011, from June 22-24, 2011 at Marina Bay Sands, Singapore. CommunicAsia 2011 is Asia's largest international communications and information technology exhibition and conference.

NYCE has been selected to be part of the Canadian Delegation that will exhibit new products during CommunicAsia 2011. CommunicAsia provides a complete overview of the ICT industry, supported by exhibitions, forums, and summits that facilitates knowledge transfer and business opportunities.

NYCE will be exhibiting at Stand #8 at the British Columbia Booth BH3-07 in the Canada Pavilion. Meeting spaces are available at the show, please contact us to schedule an appointment or drop by Stand #8.

"We are very pleased to be exhibiting at CommunicAsia 2011," says Lawrence Liu, Sales Manager, Global Markets for NYCE. "We will be featuring many of our innovative Flexible Fiber technology products, including our new line of Media Converters, Plenum rated cable and our easy to learn Do It Yourself cabling kit."

NYCE will be demonstrating several of their ETL and CE certified Plastic Optical Fiber products for residential and commercial networking including the NYCE EPM-2, a POF to Ethernet Media Converter Switch. More and more residential and commercial customers are being connected directly to last-mile Fiber Optic networks worldwide. This has created a great opportunity for Broadband Service Providers to deliver much faster Internet services and acquire new customers. Broadband Service Providers need reliable CPE products that will convert the Fiber connection into an Ethernet network within the customer premises. The EPM-2 is an ideal solution as it plugs into existing electrical outlets and uses Plastic Optical Fiber to create a high bandwidth network.

NYCE NPC-75 UL Certified Plenum-Rated Plastic Optical Fiber (POF) is only millimeters thick, highly durable and flexible, easy to cut, and is much easier to install and conceal than traditional CAT-5 or Cat-6 cabling. POF is also highly immune to cable electrical noise and provides a higher Quality of Service (QoS) than traditional CAT-5e electrical cable networks. This means that POF experiences minimal network congestion that is common from bandwidth-intensive applications like VOIP, IPTV, and online gaming. Many Broadband Service Providers deal with customer premises that have old communications cabling and face expensive upgrades to deploy traditional home networking products. The EPM-2 allows Broadband Service Providers to service premises with old cabling without having to make an investment in upgrading the premise's existing wiring.

Please visit NYCE's booth at this upcoming show or contact Lawrence Liu at NYCE at 1-604-473-9800 to book a time to meet at CommunicAsia 2011.

About NYCE Networks

NYCE Networks is headquartered in Vancouver, BC. NYCE is a leading provider of innovative Plastic Optical Fiber to Ethernet products. NYCE designs, manufactures and supplies Plastic Optical Fiber networking solutions to telecommunication companies, builders, installers, and content providers worldwide. Our patented networking products eliminate electromagnetic interference and enable our customers to deliver safe, simple and cost-effective residential and commercial solutions. For more information, please visit NYCE's website at www.nycenetworks.com or call 1-604-473-9800.

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