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# Mosaic Technology Named to Everything Channel's VAR500 List

17th Annual List Ranks North America's Top 500 Technology Integrators

Salem, NH, June 14, 2011 – Mosaic Technology, a leading expert in virtualization and data storage technology, today announced it has been recognized by Everything Channel as a part of CRN's 2011 VAR500 list, which ranks the top technology integrators in North America. Featuring the highest producing technology integrators and solution provider organizations in the IT channel, the VAR500 rankings consider earnings from hardware sales, software sales and managed IT services. Mosaic placed 429 in the 17th annual ranking.

The VAR500 is a list of the largest value-added resellers, solution providers and integrators in North America by revenue size. Revenue size is determined by the amount of annual products and services sold over the course of 2010.

"Mosaic has been providing IT infrastructure solutions to companies for over 15 years that help meet IT and business needs," said Bill Moulin, Vice President of Reseller Sales at Mosaic Technology. "We are trusted advisors to SMBs throughout the U.S. deploying end-to-end solutions that solve virtual desktop infrastructure, storage, and disaster recovery challenges, and we are incredibly honored to be recognized for it."

"The VAR500 represents the top performing solution providers in the IT community," said Kelley Damore, VP, Editorial Director, Everything Channel. "Vendors of all sizes rely heavily on the VAR500 list to find those solution providers best suited to sell their products. VAR500 honorees are considered trusted business advisors, integration experts, and invaluable partners. Even more importantly, they solve customers' biggest IT business problems through product integration, training, consulting and services."

## VAR500 Executive Conference and Awards

The 2011 VAR500 list was announced at the <u>VAR500 Executive Conference and Awards</u>, an elite two-day conference designed for high level executives to meet with VAR500 companies to discuss business models, technology offerings, and partnerships. Held June 13-14 at the Sawgrass Marriot in Jacksonville, Florida, the conference focused on channel marketing strategies and direction, offering actionable content to the top Solution Provider organizations in North America. Attendees learned the secrets for uncovering new market opportunities from industry experts, peers and fellow VAR500 companies.



A sample of the VAR500 list will be published in print and online at <u>CRN.com</u> on June 20, 2011.

#### About Mosaic Technology

Mosaic Technology provides IT infrastructure solutions to small, medium, and large businesses around the world. Its consultants and service professionals help companies plan, develop, and implement customized IT solutions for VDI environments, data storage, data management, email, and more. Mosaic is an authorized reseller and implementer of business solutions from, Dell, Microsoft, VMware, Dell EqualLogic, Intel, Symantec, Akorri, Liquidwarelabs, Arruba, Wyse, SilverPeak, and other leading vendors. Based in Salem, NH, Mosaic Technology has sales and technical offices throughout the United States and worldwide.

#### **Everything Channel**

Everything Channel is the premier provider of IT channel-focused events, media, research, consulting, and sales and marketing services. With over 30 years of experience and engagement, Everything Channel has the unmatched channel expertise to execute integrated solutions for technology executives managing partner recruitment, enablement and go-to-market strategy in order to accelerate technology sales. Everything Channel is a <u>UBM</u> company. To learn more about Everything Channel, visit us at <u>http://www.everythingchannel.com</u>.

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