



## PoKos releases *Point-and-Chat*™ for Android Phones

**Portsmouth, NH—June 20, 2011—** Today, PoKos Communications Corp announced the release of the Android version of the Company's award-winning consumer IM/text App, *PoKos Chat*™. Like its iOS counterpart, the Android product features *Point-and-Chat*, which is the only product on the market that enables users to point their phone at any other user in sight and send them a message, without use or exchange of any contact information, check-ins, or social networks.

"*Point-and-Chat* is now available for more than 2/3 of the smart phone market in North America, for most Apple and Android mobile devices," noted PoKos founder and CEO timo platt. "Once people make connections with any user they can see – while maintaining their privacy -- they will embrace PoKos Chat for all their messaging needs: it breaks down barriers, brings people together, and enriches their lives."

*Point-and-Chat*'s breakthrough technology launches a new era of visual messaging which brings people together, preserves user privacy and bypasses phone numbers, email addresses, or check-ins. With its user-friendly design, a user angles her phone so that the subject's image is displayed on the screen, types a message, points her phone to confirm the intended recipient, and taps the send button. PoKos does the rest.

*PoKos Chat* can be downloaded from the Android Market and the iTunes App Store. Along with *Point-and-Chat*™, it includes the following features:

- use *Zoom*™, engage in public and private chats with any nearby PoKos user
- hold group chats with their buddies
- send messages to non-PoKos users
- take pictures and send them to buddies and other PoKos users
- enliven messages with emoticons

PoKos is finalizing development of *PoKos Chat* for Blackberry, which it plans to release to Blackberry App World this summer.

*PoKos Chat* is the backbone of the company's *Social Messaging*™ mobile platform, which is purpose-built to drive widespread acceptance and use of mobile social media by pioneering its newest frontier: *social activity messaging*. It is the first App that integrates seamlessly with users' diverse and variable social activities, and increases their messaging capabilities and enjoyment of the only universal, pervasive, and constant mobile activity—texting.

PoKos' *Social Messaging*™ platform is not only groundbreaking for peer-to-peer communication, but it also enables users to interact directly with their favorite brands while maintaining control over their mobile experiences.


"Current social networking applications are distracting and riddled with unwanted communications which do not actually promote interaction," explains platt. "PoKos' *Social Messaging*™ is tightly integrated within consumers' mobile lifestyle and activities, which will bring people together and closer to their favorite brands."

For more information visit [www.pokos.biz](http://www.pokos.biz)

To download *PoKos Chat*™, <http://itunes.apple.com/us/app/pokos-chat/id401535667?mt=8> or <http://market.android.com>

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**About PoKos—** PoKos Communications Corp creates and delivers *Social Messaging™*, a new text, broadcast and brand marketing software platform for smart phones that pioneers the new frontier of social activity messaging. Social Messaging enables users to make new connections and enrich their lives, while providing companies and agencies with the first mobile brand marketing solution to reach and engage in continuous conversations with targeted groups. PoKos is based in Portsmouth, NH USA.  
[www.pokos.biz](http://www.pokos.biz)