

American Cruise Ship Insider Makes Habit of Overcoming Odds

In his bestselling debut tell-all **Cruise Confidential**, cruise ship insider Brian David Bruns revealed why he was the only American in Carnival Cruise Lines history to complete a full eight-month contract in their restaurants. Returning with his award-winning wit and delightfully candid narrative voice, Brian brings us the first and only expose of art auctioneering on the mighty liners, where the tenet of ‘what happens at sea, stays at sea’ has always been observed—until now.

Ship For Brains (\$15.95 trade paperback original) takes on cruise ship art auctioneers, a society brimming with odd personalities drawn to the stress and isolation that invariably lead to alcohol and a Hell-may-care attitude. Willingly giving up home and family in favor of high-paced, crushing sales goals demanded while port-hopping from nation to nation, art auctioneers are undermined by the lash of tyrannical ship officers, unforgiving gallery managers, hyena-like trainers, and a skeptical public. The burn-out rate is phenomenal—but when it works, you are king of the world.

Brian’s true-life struggle turns both harrowing and hilarious when goaded by the lecherous but mighty auctioneer Bill Shatner, and he must navigate sexy dancers and their all-to-intimate cliques, the slapstick schemes of his mentors, and the seduction of success, all while staying true to his girl and himself. We are transported from the Caribbean to the Pacific and Costa Rica to Transylvania as our likable guide vividly describes his many misadventures, triumphs, flirtations, and, above all, his amusing and astute insights into human nature.

Ship For Brains—this ain’t no galley tour.

For immediate release

Publication date: September 2011

ABOUT THE AUTHOR

Mr. Bruns has twice won the Book of the Year award at the BookExpo America. His first book, *Cruise Confidential*—by the only American in the history of Carnival Cruise Lines to endure a full contract in the ships' restaurants—was lauded by the Travel Channel, the Today Show, and numerous publications, such as the San Francisco Chronicle, the Chicago Sun-Times, and others.

Brian is a citizen of the world, traveling to nearly 50 nations. As an amateur art historian, he has delivered lectures to thousands aboard cruise ships. As an amateur adventurer, he has zip-lined over jungles in Costa Rica, parlayed with snake charmers in Morocco, entered the Pyramids of Giza, consulted the Oracle of Delphi, anted up in the Casino of Monte Carlo, and visited Dracula's house on Halloween night. Indeed, he has frequently summered in the Dracula's hometown in Transylvania.

Title: **SHIP FOR BRAINS**
Author: Brian David Bruns
ISBN: 978-0-9745217-2-5
Category: Travel Essay/Humor
Length: 424 pages
Retail price: \$15.95
Binding: 5" x 8" trade paperback