



**TITLE: HERMES Capital Partners Delivers Capital through Structured Project Finance**

**DATE: June 27, 2011**

**CONTACT: Hermes Capital Partners**

**FOR IMMEDIATE RELEASE**

HERMES CP, LLC. DELIVERS CAPITAL THROUGH STRUCTURED PROJECT FINANCE

Los Angeles, CA (JULY 5, 2011) Hermes Capital Partners, LLC. of Los Angeles, is an independent private banking firm focused on a method of finance based on the merits and economics of a given project, rather than the rating and credit profile of the project's sponsor. This new program engineered and developed by Hermes is extremely effective and is finding growing success amongst company looking for financing in current market conditions. Structured Project finance is different from traditional forms of finance because the financier principally looks to the assets and revenue of the project in order to secure and service the loan. For more information, please check the official site: <http://hermescapitalpartners.com>.

The Company is a financial think tank that develops creative solutions in financial market structures. It provides proven answers while exploring strategic capital structure to qualify a client's project or business in ways that adds to the bottom line valuation. Hermes implements the actual structure as a form of transaction design, generally employing debt instruments with principal and interest payments governed by cash flow generated with the underlying (project) asset(s). Project finance or Corporate finance is entering a "new normal" period where the basic sources of finance and liquidity are constrained, and the environment for funding capital expenditures is difficult for all but an exceptional few. "The integration of a carefully engineered project finance model, with innovative and proven structured financing techniques is the art of Structured Project Finance and the way we use it" , says M. Spencer Beck, a Managing Director of Hermes Capital Partners, "and is what ultimately makes the difference in

producing the results needed for our clients' business whether they need venture capital, restructuring, recapitalization or Mergers & Acquisitions funding under these new market conditions". In each of these cases, an in-depth analysis of the client's situation is required and performed by the Hermes underwriting staff. "Overall this form of finance allows for wider possibilities than other forms of financing, which are normally limited to companies with acceptable credit risk, or conditional upon onerous security, and gives access to financing on better terms" continues M. Spencer Beck.

"The attractiveness of Structured Project Finance is the ability to fund projects off balance sheet, with limited or no recourse to the Company or project's sponsor", says D. Baxter Todd, a Managing Director of Hermes Capital Partners. "The lack of access to capital, due to credit market dislocation, has challenged financing especially when meeting obligations on existing debt". "This form of financing is significant, he continues in that project structured finance can be modeled in many ways including off balance sheet funding to take advantage of asset allocations, cash flows, liability allocations which can be further structured to achieve better financial ratios, and generally allows access to capital markets that may otherwise be unavailable".

The firm provides independent due diligence and credit underwriting services, utilizing client specific financial modeling to determine borrowing capacity, across a range of financing structures, calibrating the impact on the client's capital structure. Hermes Capital Partners delivers to companies emerging from a rough period, the ability to get financing and operating capital needed to get back on their feet and grow once again.

For more information, please contact M. Spencer Beck, Hermes Capital Partners, 8033 Sunset Blvd., Suite 930, Los Angeles, CA 90046, Phone 323.360.1904.

###