

Flexible Fiber Networks

VANCOUVER, BC - July 18th, 2011

For Immediate Release:

NYCE RELEASES 4 NEW PRODUCT VIDEOS

NYCE Networks, a leading provider of innovative Plastic Optical Fiber to Ethernet products, announced today the release of four new videos on their website featuring NYCE products.

The new videos are the NYCE Products Overview Video, NYCE Residential Products Video, NYCE Commercial Products Video, and the NYCE Centralized In-Wall Installation Video. The videos can be viewed on the NYCE Networks home page at http://nycenetworks.com/videos.

"We are very pleased to introduce these four new videos today," says Bill Gill, Vice President of Sales & Marketing for NYCE. "Our first video, the NYCE Do-It-Yourself Kit, was extremely well-received by customers. These four new videos do an excellent job showing different ways of installing Plastic Optical Fiber in both residential and commercial applications using NYCE's innovative products."

Please watch the new NYCE videos and explore our website to learn more about our innovative Plastic Optical Fiber networking solutions.

About NYCE Networks

NYCE Networks is headquartered in Vancouver, BC. NYCE is a leading provider of innovative Plastic Optical Fiber to Ethernet products. NYCE designs, manufactures and supplies Plastic Optical Fiber networking solutions to telecommunication companies, builders, installers, and content providers worldwide. Our patented networking products eliminate electromagnetic interference and enable our customers to deliver safe, simple and cost-effective residential and commercial solutions. For more information, please visit NYCE's website at www.nycenetworks.com or call 1-604-473-9800.

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