

**SALT CRYSTAL LAMPS**  
and *Himalayan*  
Salt Crystal Inspired  
*Health and Wellness Products*



SO  
WELLNESS  
TAU



# SOLAY

## About us

### Solay Passion

Inspired by the simple beauty of nature, we create natural products that are beautifully simple. Products made with passion and purpose. I'm passionate about our power to change the world "one act at a time." Because the small act of choosing products we use every day can make a big difference. Our artisan Solay Salt crystal lamps, organic beauty care, healthful gourmet and green home aids are holistic lifestyle essentials that work synergistically to promote vibrant health. But we're just as passionate about doing good as we are about looking and feeling good. So Solay products also promote vibrant communities and a healthier environment. And that's something we can all feel passionate about.

### Solay Products

At the core of our products is our pure **Fair trade** Himalayan salt... and our core values. Our Himalayan salt, harvested from ancient, pollution-free seabeds, is rich in minerals and considered by many to be the purest salt on earth. Our artisan partners overseas hand-sculpt magnificent salt crystals to create exquisite lamps that are works of art and natural ionizers. We blend our salt with all natural and organic ingredients into exclusive formulas that work. We create only items we use ourselves. Our unique "living products" are freshly handcrafted in small batches, energetically enhanced, vegan, natural and organic, fair trade and eco-friendly. Our manufacturing is sustainable from formulation to our recyclable and reusable packaging. And the products we carry from associate manufacturers are chosen because they meet our standards for quality, service, and ecological and social conscience.

### Our Story

Solay Wellness is about empowerment. Organic minerals and natural salt have empowered people through the ages to feel and look their best. Harnessing the health benefits of Himalayan salt—from breathing better to creating my own personal care products—empowered me to create wellness in my own life. Ever since, I've dedicated myself to empowering others. I launched Solay Wellness in 2004, importing only the highest quality salt from sustainable sources to building our exclusive health and wellness product lines. But my greatest reward is the community that is Solay Wellness; a diverse network of artisans, experts, crafters and practitioners that help our customers' live better lives while helping to build a better world.





# PRODUCTS

## SALT LAMPS

Solay Crystal Salt Lamps deliver healthy ions into indoor air and help combat EMF (electromagnetic field) pollution. Each is unique; hand-chiseled from solid blocks of Fair Trade crystal salt hand-excavated from millions-year-old, pristine sea beds at the foothills of the Himalayas, from Polish Salt Caves and rare Persian Salt Beds.

## BATH & BODY

Hand blended in small batches, our one-of-a-kind personal care essentials work together synergistically to support radiant health. Crafted by dedicated artisans, our organic formulas are rich in nutrients, free of harmful chemicals and feature our 84 Mineral Himalayan Crystal Salt. All packaging is eco-friendly.

## GOURMET

Delicious, healthy Solay gourmet products are handmade in small batches by culinary crafters who use quality, nutrient-rich organic ingredients. Our unrefined, unprocessed Fair Trade crystal salt, imported from the Himalayan foothills, is the purest, most mineral-rich on earth with 84 naturally occurring trace elements.

## HEALTH

Since ancient times natural salt therapy has helped people breathe easier, feel better and live healthier. From soaking in the dead sea, mineral springs and living in salt caves, Solay therapeutics replicate the effects and are carefully sourced for effectiveness and ease of use. Recommended by natural health practitioners around the world.

## LIFESTYLE

Solay Lifestyle products include those by manufacturers chosen for their commitment to high quality, sustainable goods that do good. Every item supports and complements a lifestyle dedicated to wellness and living lightly yet luxuriously on the earth.

## PET

Our animal companions need minerals and salt too. Solay Animal Companion Care products keep your best friends comfortable naturally with human-grade ingredients and pure Himalayan salt for healthy skin, hair and coats. Our treats are made fresh, in small batches.





# Salt is Salt...Right!



*How the “salt of the earth” from ancient oceans can enhance our health and our meals.*

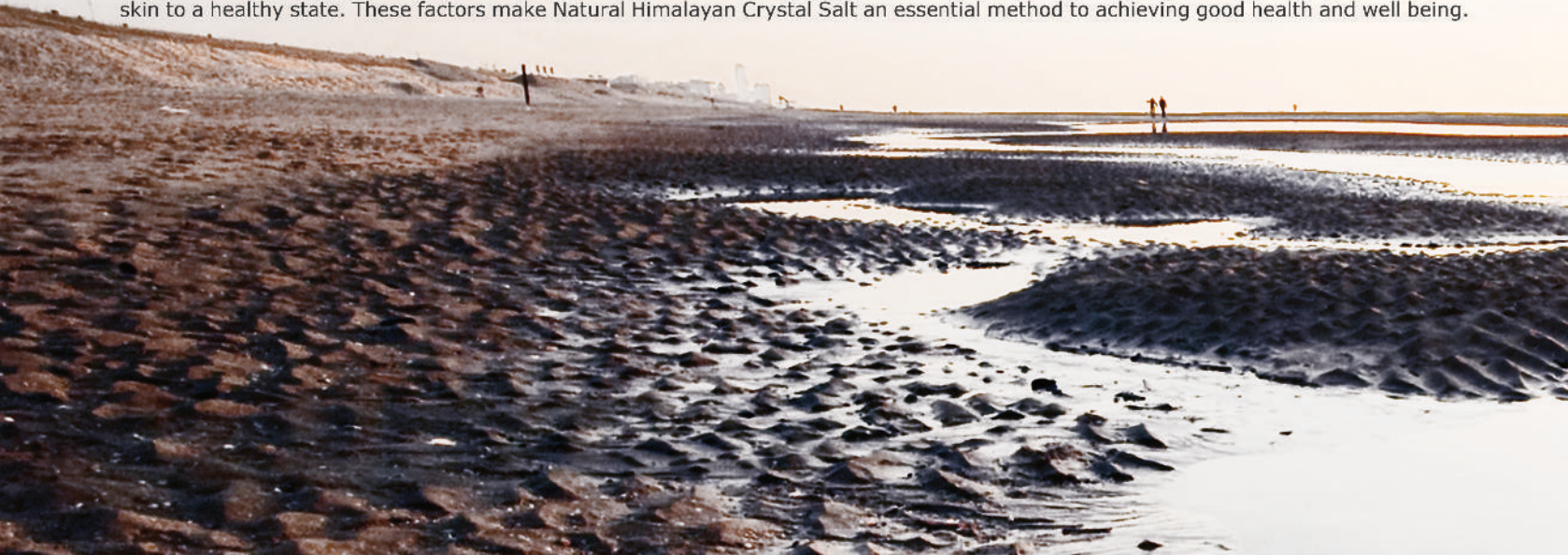
Himalayan salt continues to make headlines. Health practitioners and gourmands are raving about this 200 Million plus year’s old, pure crystal salt for good reason. Time and the earth’s pressure transform it into an energized crystalline form, much as coal becomes a diamond. This makes pure Himalayan salt more readily available to our cells, and more useable by our bodies than sea salt is. And Himalayan Salt Crystals are rich in minerals too, containing all 84 minerals present in the human body. Himalayan Crystal Salt is also considered by experts to be the purest and most pristine on earth, as it is harvested from ancient, unpolluted oceans in the foothills of the Himalayan Mountains. Himalayan Salt is hailed as “the purest salt on earth”

Dr. Oz and other health practitioners agree: pure minerals and salt are essential for health. Salt often gets maligned in the media, but the truth is salt and minerals are essential for our bodies to function properly. Salt is the main component of the body's extra-cellular fluids, and helps carry nutrients into the cells. Sodium helps regulate other body functions, such as blood pressure, helping to keep our blood pressure normal. But quite simply, not all sources of sodium and salt are the same. Table salt is different from salt from natural sources. It has been processed to remove most of the natural elements. Grocery store salt consists of mostly chemical sodium chloride. If the sodium chloride is too high, re-crystallization of the table salt takes place. It poisons the system because those substances cannot be eliminated. A natural salt like Himalayan Crystal salt can provide good health. It eliminates harmful bacteria and toxins from your body so there is no toxic build up. Unlike many other sea salts, Natural Himalayan crystal salt is pure, uncontaminated, unrefined, and contains up to 84 natural minerals.

Minerals are the foundational nutrient for the entire body. Every process in the body requires minerals and enzymes. Studies have shown that everyone with a disease has at least one major mineral deficiency. Mineral deficiencies are also present with those dying of natural causes. Organic minerals at a molecular level are also referred to as electrolytes. When we look at the word electro-lytes we can see this: Electrons “turning” the lights on --- eg. We ARE electrical energy beings first and foremost and these electrolytes help to increase our energy, balance and add to every system of our body thru the action of their vibration or the unique signature of each of the 84 minerals that are present and their associated electrons.

## Himalayan Salt: A Natural and Pure Health Choice

Using Himalayan salt water for sinus rinsing, breathing dry salt therapy, cooking with, bathing with or drinking concentrated salt water (Sole) provides relaxation and relief, detoxification, essential body nourishment, and improves circulation. All these factors make natural Himalayan Crystal Salt an essential tool to combat Fibromyalgia, chronic lung problems, allergies, and helps to rejuvenate your skin to a healthy state. These factors make Natural Himalayan Crystal Salt an essential method to achieving good health and well being.





# Accolades

## **Blogger reviews:**

"I'm slowly transforming my life into a more green way of living. Solay Wellness Inc offered me a step in doing so, through their natural organic beauty care products."  
Blogger Crown'd Vic -Washington DC

"Solay Wellness is a company that definitely gets the New Age Mama seal of approval."  
Blogger New Age Mama-New Jersey

"I was very impressed with all of the Solay Wellness products. They were simple, yet clean. They felt pure on my skin."  
Blogger Tips 4 Green-Elizabethtown, PA

## **Solay Wellness Featured in Books:**

SURVIVE A Family Guide to Thriving in a Toxic World  
By Sharyn Wynters, ND & Burton Goldberg, LHD

One Year to an Organized Life with Baby  
By Regina Leeds with Meagan Francis

101 Great Ways to Improve your Health  
By David Riklan & Dr. Joseph Cilea

## **Solay Wellness Products Recommended By:**

Dr. Oz shares 2 alternative health secrets that he's vowed to try this year.

1. Himalayan crystal salt inhaler: This salt is all-natural and pollutant-free. It helps with allergies, sinus infections and breathing difficulties.

<http://www.doctoroz.com/videos/two-alternative-medicine-secrets>





# Solay Media

May 17, 2010

Reporter hits the salt pipe this allergy season  
Darragh Doiron The Port Arthur News

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If you have not heard me go on and on about the nasal bidet/netti pot, you just haven't sneezed around me. After Dr. Oz showed the world, via Oprah, about this little teapot contraption used to drain salt water through your nostrils, I was among thousands who rushed out to get one. It took some time to learn the technique, but I'm hooked on natural, drug-free sinus relief.

Now I'm on the salt pipe, which I understand Doc Oz likes as well. Colored crystals of Himalayan salt go into this oddly-shaped device and the breather, that would be me, inhales the benefits from the minerals in through the mouth and out through the nose. It feels amazing, and my family is making fun of me only because they are jealous they don't have their own Solay Wellness Inc. salt pipe. There's nothing more to explain how good it feels in the lungs and nose, but I will tell you Solay has lines of Himalayan salts to eat, coffees, teas, chocolate, etc., and mineral bath and body products.

I'm hooked on the salt pipe and want others to follow me.

## **Awards and Certifications**

2008 Natural Health Solutions: Beauty with a Conscious Award "Best natural face scrub"  
National Health and Wellness Club Member tested and approved program

## **Affiliations**

BBB  
PETA BUSINESS FRIENDS  
CAMPAIGN FOR SAFE COSMETICS



# SOLAY

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