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**FOR IMMEDIATE RELEASE**

**For 12<sup>th</sup> Consecutive Year, Corporate Traffic Ranks Among America's Top 100 3PLs**

Jacksonville, FL – Corporate Traffic Inc., a Jacksonville-based third party logistics provider, was selected as one of *Inbound Logistics Magazine's* top 100 movers and shakers in the 3PL industry for the 12<sup>th</sup> consecutive year. Corporate Traffic's dedication to specialized customer assistance, supply chain innovation, and the use of leading-edge technology continues to position it as a leader in the logistics service industry.

"One key driver in our selection process was how a logistics solutions provider enables scalability for its customers," said Felecia Stratton, Editor, *Inbound Logistics*. "In today's economic climate, it is required that a 3PL produce direct savings for customers by optimizing a transport network, reducing an inventory-to-sales ratio, or advancing the order- to-cash cycle. But it is just as important -- in some cases more important -- for a logistics partner to act as a business change agent, driving their customers' ability to match demand for their products more closely to supply, aligning enterprise operational performance to the larger economic trend. That is what Corporate Traffic does, and why we are happy to recognize it as a 2011 Top 100 3PL."

In order to be selected for placement on *Inbound Logistics'* Top 100 3PL list, Corporate Traffic had to survive the diligent scrutiny of the magazine's editors as they carefully evaluated the submitted information, conducted personal interviews and online research, and compared that data to their readers' burgeoning global supply chain and logistics challenges. In the end, Corporate Traffic stood up to the test with proven customer satisfaction and a modern system of efficient and reliable transport.

"The industry and our customers' needs continue to evolve, and we are always looking at what's ahead and the trends that are developing during that evolution. Our employees are constantly challenging themselves to further optimize the supply chain process and take our services to the next level – they never let our customers settle for anything less," said Chris Cline, president of Corporate Traffic. "We are thankful for *Inbound Logistics'* editorial team's diligent research in identifying the leading 3PLs around the nation, and for recognizing our employees' efforts and hard work by including us in this esteemed list."

*Inbound Logistics'* develops annual top 100 lists that highlight numerous providers in logistics, transportation, warehousing, and IT/Web services, and those serving in specialty logistics capacities. Corporate Traffic first appeared in *Inbound Logistics'* Top 100 3PL list in 1999.

**About *Inbound Logistics***

*Inbound Logistics* is the leading trade magazine targeted toward business logistics and supply chain managers. The magazine's editorial mission is to help companies of all sizes better manage corporate resources by speeding and reducing inventory and supporting infrastructure and better matching demand signals to supply lines. More information is available at [www.inboundlogistics.com](http://www.inboundlogistics.com).

**About Corporate Traffic**

Corporate Traffic Inc., founded in 1992, is an industry-recognized leader in logistics and transportation services, including asset and non-asset logistics solutions, managed less-than-truckload (M-LTL) shipping, ocean services, expedited air freight and intermodal services. At Corporate Traffic, "Never Settle" is more than a motto. It's a quantifiable mentality that all our employees and partners employ to get our clients the results they need, when they need them.

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